

# Simon Kuznets Kharkiv National University of Economics

# Syllabus of the educational discipline «Business process management»

(Dusiness process management)	
Specialty	D3 Management
Educational program	Business administration
Educational qualification	Second (master)
Type of the discipline	Elective
Language of teaching	English
Academic year / Semester	1st academic year, 2nd semester
Number of credits ECTS	5
Distribution by types of trainings	Lectures – 16 hours.
and hours of study	Practical studies – 0 hours.
	Laboratory – 24 hours
	Independent training – 110 hours.
Final assessment	Exam
Department	Management, Business and Administration Department, 210
-	(main building), +38 057 702 01 46, https://kmib.hneu.edu.ua
Lecturer (s)	Kotlyk Andrii Valeriiovych, PhD, Associate Professor,
	Kanova Olexandra Andriivna, PhD, Associate Professor
	Lohinova Kateryna Serhiivna, Lecturer
Contacts of lecturer (s)	Kotlyk A. V.: <u>kotlik_a@ukr.net</u>
	Kanova O. A.: <u>aleks.kanova@gmail.com</u>
	Lohinova K. S.: <u>kateryna.lohinova@hneu.net</u>
Study days	Kotlyk A. V.: <u>due to timetable</u>
	Kanova O. A.: <u>due to timetable</u>
	Lohinova K. S.: <u>due to timetable</u>
Consultations	Management, Business and Administration Department, 210
	(main building) – offline, according to the schedule of
	consultation; individual and in group; chat in PNS
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**The purpose** of the discipline is to provide theoretical knowledge and to form applied skills of using the principles, techniques and tools of business process management.

Structural and logical scheme of studying an academic discipline

Prerequisites for learning	Postrequisites for learning
Management of Organizations	Complex training
Informatics	Diploma thesis
Marketing and Sales Management	

#### Content of the academic discipline

# Content module 1. Modeling and implementation of business processes

- Topic 1. The essence of the process approach to enterprise management
- Topic 2. Business process modeling
- **Topic 3. Business process implementation**
- Content module 2. Analysis and improvement of business processes
- Topic 4. Measurement and analysis of business processes
- Topic 5. Business process improvement

## Material and technical (software) for discipline support

Laptop, Multimedia Projector, S. Kuznets KhNUE Personal Learning Systems, ZOOM, MS Office (MS Excel, MS Word, MS Power Point), Ramus Educational, ARIS Express, Bizagi Modeler, Online platform app.diagrams.net



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## Learning forms and methods

The total score of the discipline consists of current control and exam. Current control is carried out during the semester during lectures, practical and laboratory classes and is evaluated by the sum of points scored (the maximum amount is 60 points, the minimum amount required is 35 points).

Current control includes the following control measures: tasks by topics, presentation, testing.

Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

More detailed information on assessment is given in the working plan (technological card) of the discipline.

## **Discipline policies**

The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity are: academic plagiarism, fabrication, falsification, write-off, deception, bribery, biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the respective type of educational work.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline