

Syllabus of the course «Change management»

Specialty	D3 Management	
Study Programme	Project Management	
Study cycle (Bachelor, Master, PhD)	elor, Second (master)	
Course status	Elective	
Language	English	
Term	First year first semester or first year second semester	
ECTS credits	5	
Workload	Lectures – 16 hours	
	Practical studies (seminars) – 24 hours	
	Self-study – 110 hours	
Assessment system	Grading	
Department	Department of Enterprise Economics and Business Organization, The second educational building, r. 40, +38 (057) 702-18-34, 3-42, http://www.kafepm.hneu.edu.ua	
Teaching staff	Ainura Mosumova, PhD, Associate professor	
Contacts	ainura.mosumova@hneu.net	
Course schedule	Lectures: according to the schedule	
Consultations	Practical studies: according to the schedule At the Department of Enterprise Economics and Business Organization, offline, according to the schedule, individual, PNS chat.	

Learning objectives and skills:

the aim of the course is to equip students with a comprehensive understanding of the principles, methods, and tools of effective change management in organizations, considering ongoing changes, competitiveness, digital transformation, and the role of human capital.

Structural and logical scheme of the course

Prerequisites for learning	Post requisites
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Content of the course

Content module 1. Theoretical foundations of change management and environmental analysis for ensuring competitive advantages

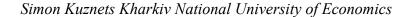
- Topic 1. The nature and essence of organizational change
- Topic 2. Classification of organizational change: types, scope, examples
- **Topic 3. Diagnosis of the competitive environment of the organization**
- Topic 4. Formation of an organization's competitive advantages in the context of change

Content module 2. Modern technologies of change management and organizational competitiveness

- Topic 5. Methods for ensuring the enterprise's competitive advantages in the context of change
- Topic 6. Technology for ensuring an organization's competitive advantages in the context of change
- Topic 7. Leadership and the role of the change manager
- Topic 8. Social responsibility of the organization in the context of change

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system





Assessment system of learning outcomes

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures, practical (seminar) classes and is aimed at checking the level of preparedness of the higher education applicant to perform specific work and is assessed by the sum of the points scored.

Final control includes semester control, which is carried out in the form of an exam.

The maximum possible number of points for current control during the semester is 60, and the minimum possible number of points is 35, for the final control (exam) the maximum possible number of points is 40 and the minimum possible number of points is 25.

Current control includes the following control measures: tasks by topics; tests; topic-based presentations.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Education seekers may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program