



Syllabus of the course «Social responsibility»

Specialty	<i>D3 Management</i>
Study Programme	<i>Project Management</i>
Study cycle (Bachelor, Master, PhD)	<i>Second (master)</i>
Course status	<i>Elective</i>
Language	<i>English</i>
Term	<i>First year first semester or first year second semester</i>
ECTS credits	<i>5</i>
Workload	<i>Lectures – 20 hours Practical studies (seminars) – 20 hours Self-study – 110 hours</i>
Assessment system	<i>Grading</i>
Department	<i>Department of Enterprise Economics and Business Organization, The second educational building, r. 40, +38 (057) 702-18-34, 3-42, http://www.kafepm.hneu.edu.ua</i>
Teaching staff	<i>Ainura Mosumova, PhD, Associate professor</i>
Contacts	<i>ainura.mosumova@hneu.net</i>
Course schedule	<i>Lectures: according to the schedule Practical studies: according to the schedule</i>
Consultations	<i>At the Department of Enterprise Economics and Business Organization, offline, according to the schedule, individual, PNS chat.</i>

Learning objectives and skills:

the formation of students' fundamental knowledge of the theory and practice of social responsibility, as well as the corresponding professional competencies.

Structural and logical scheme of the course

Prerequisites for learning	Post requisites
-	-
-	-

Content of the course

Content module 1. General foundations of social responsibility

Topic 1. Social responsibility as a factor of sustainable development

Topic 2. Social responsibility of the individual, the state, and society

Topic 3. Organizational and economic support for corporate social responsibility management

Topic 4. Formation of employer-employee relations based on the principles of social responsibility

Topic 5. Formation of business relations with external organizations based on the principles of social responsibility

Content module 2. Tools and practices for shaping social responsibility

Topic 6. Environmental component of social responsibility

Topic 7. Social partnership as a tool for shaping social responsibility

Topic 8. Monitoring of corporate social responsibility

Topic 9. Evaluation of social responsibility effectiveness

Topic 10. Strategic directions for the development of social responsibility in Ukraine

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system



Assessment system of learning outcomes

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures, practical (seminar) classes and is aimed at checking the level of preparedness of the higher education applicant to perform specific work and is assessed by the sum of the points scored.

Final control includes semester control, which is carried out in the form of an exam.

The maximum possible number of points for current control during the semester is 60, and the minimum possible number of points is 35, for the final control (exam) the maximum possible number of points is 40 and the minimum possible number of points is 25.

Current control includes the following control measures: tasks by topics; tests; topic-based presentations and essay writing.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Education seekers may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program