

Syllabus of the course «Social responsibility»

Specialty	D3 Management	
Study Programme	Project Management	
Study cycle (Bachelor,	Second (master)	
Master, PhD)		
Course status	Elective	
Language	English	
Term	First year first semester or first year second semester	
ECTS credits	5	
Workload	Lectures – 20 hours	
	Practical studies (seminars) – 20 hours	
	Self-study – 110 hours	
Assessment system	Grading	
Department	Department of Enterprise Economics and Business Organization, The second	
	educational building, r. 40, +38 (057) 702-18-34, 3-42,	
	http://www.kafepm.hneu.edu.ua	
Teaching staff	Ainura Mosumova, PhD, Associate professor	
Contacts	ainura.mosumova@hneu.net	
Course schedule	se schedule Lectures: according to the schedule	
	Practical studies: according to the schedule	
Consultations	At the Department of Enterprise Economics and Business Organization, offline,	
	according to the schedule, individual, PNS chat.	
Learning objectives and skills:		

the formation of students' fundamental knowledge of the theory and practice of social responsibility, as well as the corresponding professional competencies.

Structural and logical scheme of the course		
Prerequisites for learning	Post requisites	
-	-	
-	-	

Content of the course

Content module 1. *General foundations of social responsibility*

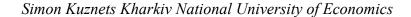
- Topic 1. Social responsibility as a factor of sustainable development
- Topic 2. Social responsibility of the individual, the state, and society
- Topic 3. Organizational and economic support for corporate social responsibility management
- Topic 4. Formation of employer-employee relations based on the principles of social responsibility
- Topic 5. Formation of business relations with external organizations based on the principles of social responsibility

Content module 2. Tools and practices for shaping social responsibility

- Topic 6. Environmental component of social responsibility
- Topic 7. Social partnership as a tool for shaping social responsibility
- **Topic 8. Monitoring of corporate social responsibility**
- **Topic 9. Evaluation of social responsibility effectiveness**
- Topic 10. Strategic directions for the development of social responsibility in Ukraine

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system





Assessment system of learning outcomes

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures, practical (seminar) classes and is aimed at checking the level of preparedness of the higher education applicant to perform specific work and is assessed by the sum of the points scored.

Final control includes semester control, which is carried out in the form of an exam.

The maximum possible number of points for current control during the semester is 60, and the minimum possible number of points is 35, for the final control (exam) the maximum possible number of points is 40 and the minimum possible number of points is 25.

Current control includes the following control measures: tasks by topics; tests; topic-based presentations and essay writing.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Education seekers may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program