



Syllabus of the educational discipline «Professional and corporate ethics»

Specialty	<i>D3 Management</i>
Educational program	<i>Project management</i>
Educational qualification	<i>Second (master)</i>
Type of the discipline	<i>Elective</i>
Language of teaching	<i>English</i>
Academic year / Semester	<i>1st academic year, 2nd semester</i>
Number of credits ECTS	<i>5</i>
Distribution by types of trainings and hours of study	<i>Lectures – 20 hours.</i>
	<i>Practical studies – 20 hours.</i>
	<i>Laboratory – 0 hours</i>
	<i>Independent training – 110 hours.</i>
Final assessment	<i>Exam</i>
Department	<i>Department of Creative Management and Design, room 305, first building, website: https://cmd.hneu.edu.ua/</i>
Lecturer (s)	<i>Tetyana Pavlivna Blyznyuk, Doctor of Sciences in Economics, Professor</i>
Contacts of lecturer (s)	<i>Blyznyuk T. P. tetyana.blyznyuk@hneu.net</i>
Study days	<i>Lectures: due to timetable Practical studies: due to timetable</i>
Consultations	<i>At the Department of Creative Management and Design, full-time, according to the consultation schedule, individual, chat in PNS</i>

The purpose of the discipline is assimilation of language culture and language etiquette, business communication techniques, non-verbal means of communication, and the image of a businessperson, understanding of the system of values, views, norms of behavior of business people, mastering the features of business communications, and the ability to organize constructive dialogue.

Structural and logical scheme of studying an academic discipline

Prerequisites for learning	Postrequisites for learning
Leadership and Team Management	-
Value management	

Content of the academic discipline

Content Module 1. Basics of Professional and Corporate Ethics

Topic 1. Professional ethics and its features

Topic 2. Corporate ethics

Topic 3. Power of image in business

Content module 2. Business communications in project management

Topic 4. Communication: basic concepts and methodology

Topic 5. Intercultural business communications

Topic 6. Features of negotiations in business

Topic 7. Ethics of distance communication

Material and technical (software) for discipline support

Laptop, Multimedia Projector, S. Kuznets KhNUE Personal Learning Systems, ZOOM



Learning forms and methods

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures, practical (seminar) classes and is aimed at checking the level of preparedness of the higher education applicant to perform specific work and is assessed by the sum of the points scored.

Final control includes semester control, which is carried out in the form of an exam.

The maximum possible number of points for current control during the semester is 60, and the minimum possible number of points is 35, for the final control (exam) the maximum possible number of points is 40 and the minimum possible number of points is 25.

Current control includes the following control measures: tasks on topics; tests; individual task.

More detailed information on assessment and grading system is given in the technological card of the course.

Discipline policies

The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity are: academic plagiarism, fabrication, falsification, write-off, deception, bribery, biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the respective type of educational work.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline