



Syllabus of the educational discipline «Intercultural Management»

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| Specialty | <i>D3 Management</i> |
| Educational program | <i>Project management</i> |
| Educational qualification | <i>Second (master)</i> |
| Type of the discipline | <i>Elective</i> |
| Language of teaching | <i>English</i> |
| Academic year / Semester | <i>1st academic year, 1st semester</i> |
| Number of credits ECTS | <i>5</i> |
| Distribution by types of trainings and hours of study | <i>Lectures – 20 hours.</i> |
| | <i>Practical studies – 20 hours.</i> |
| | <i>Laboratory – 0 hours</i> |
| | <i>Independent training – 110 hours.</i> |
| Final assessment | <i>Exam</i> |
| Department | <i>Department of Creative Management and Design, room 305, first building, website: https://cmd.hneu.edu.ua/</i> |
| Lecturer (s) | <i>Tetyana Pavlivna Blyznyuk, Doctor of Sciences in Economics, Professor</i> |
| Contacts of lecturer (s) | <i>Blyznyuk T. P. tetyana.blyznyuk@hneu.net</i> |
| Study days | <i>Lectures: due to timetable Practical studies: due to timetable</i> |
| Consultations | <i>At the Department of Creative Management and Design, full-time, according to the consultation schedule, individual, chat in PNS</i> |

The purpose of the discipline is the formation of intercultural approach to doing business in the current conditions of globalization in order to increase the effectiveness of managerial interaction of representatives of different national cultures.

Structural and logical scheme of studying an academic discipline

| Prerequisites for learning | Postrequisites for learning |
|-----------------------------------|------------------------------------|
| Project Management Fundamentals | - |
| Value Management | |

Content of the academic discipline

Content module 1. *Basics of intercultural management*

Theme 1. Evolution and main concepts of intercultural management

Theme 2. The role of the phenomenon of "culture" in management

Theme 3. National culture in the conditions of globalization

Content module 2. *National business cultures: the practice of cultural interaction*

Theme 4. Classification of national culture

Theme 4. Organizational culture of a multinational organization

Theme 6. Motivation and leadership styles in different countries

Material and technical (software) for discipline support

Laptop, Multimedia Projector, S. Kuznets KhNUE Personal Learning Systems, ZOOM



Learning forms and methods

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures, practical (seminar) classes and is aimed at checking the level of preparedness of the higher education applicant to perform specific work and is assessed by the sum of the points scored.

Final control includes semester control, which is carried out in the form of an exam.

The maximum possible number of points for current control during the semester is 60, and the minimum possible number of points is 35, for the final control (exam) the maximum possible number of points is 40 and the minimum possible number of points is 25.

Current control includes the following control measures: tasks on topics; tests; individual task.

More detailed information on assessment and grading system is given in the technological card of the course.

Discipline policies

The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity are: academic plagiarism, fabrication, falsification, write-off, deception, bribery, biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the respective type of educational work.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline