



Syllabus of the educational discipline «Basics of Entrepreneurship»

Specialty	<i>All</i>
Study Programme	<i>All</i>
Study cycle	<i>the first (Bachelor</i>
Course status	<i>elective</i>
Language	<i>English</i>
Term	<i>second year, third semester</i>
ECTS credits	<i>5</i>
Workload	<i>Lectures – 30 hours. Practical (seminars) – 30 hours. Laboratory – 0 hours. Independent training – 90 hours.</i>
Assessment system	<i>Grading</i>
Department	<i>Management, Business and Administration department, room 210 (main block), +38 057 702 01 46 (add. 2-96), Web page: https://www.kmib.hneu.edu.ua</i>
Teaching staff	<i>Kanova Oleksandra Andriivna, PhD, Associate Professor</i>
Contacts	<i>oleksandra.kanova@hneu.net</i>
Course schedule	<i>Lectures: according to the schedule Practical studies: according to the schedule</i>
Consultations	<i>At the Department of Management, Business and Administration, offline, according to the schedule, individual, PNS chat.</i>
Learning objectives and skills:	
<i>formation of students' competencies for conceptual understanding the foundations for functioning of enterprises of different ownerships, acquiring skills of creating own business justification, and improving the efficiency of business management in market conditions.</i>	
Structural and logical scheme of the course	
Prerequisites	Postrequisites
Content of the academic discipline	
Content module 1. An essence of entrepreneurial activity	
Topic 1. An essence of entrepreneurship	
Topic 2. Characteristics of an entrepreneur	
Content module 2. An entrepreneurial process	
Topic 3. Entrepreneurial ideas and business opportunities	
Topic 4. Modern business concepts	
Topic 5. Legal aspects of entrepreneurship	
Topic 6. Entrepreneurial resources	
Topic 7. Business environment	
Topic 8. Implementing, managing and harvesting a venture	
Topic 9. Entrepreneurial risks	
Topic 10. Social and ethical aspects of entrepreneurship	
Teaching environment (software)	
<i>Multimedia projector, S. Kuznets PNS, Corporate Zoom system</i>	
Assessment system	
Assessment of students' learning outcomes is carried out by the University according to the	



cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: assignments on a particular topic; testing; presentations, and essay writing.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program