



**Syllabus of the course**  
 «Intercultural interaction and communication»

<b>Specialty</b>	<i>All</i>
<b>Study Programme</b>	<i>All</i>
<b>Study cycle (Bachelor, Master, PhD)</b>	<i>Second (master)</i>
<b>Course status</b>	<i>elective</i>
<b>Language</b>	<i>English</i>
<b>Term</b>	<i>1<sup>st</sup> academic year, 2<sup>st</sup> semester</i>
<b>ECTS credits</b>	<i>5</i>
<b>Workload</b>	<i>Lectures – 20 hours. Practical studies – 20 hours. Laboratory studies – 0 hours. Self-study – 110 hours.</i>
<b>Assessment system</b>	<i>Grading</i>
<b>Department</b>	<i>Department of Creative Management and Design room 305 of the first building website: <a href="https://cmd.hneu.edu.ua/">https://cmd.hneu.edu.ua/</a></i>
<b>Teaching staff</b>	<i>Tetyana Pavlivna Blyznyuk, Doctor of Sciences in Economics, Professor</i>
<b>Contacts</b>	<i>Blyznyuk T. P. <a href="mailto:tetyana.blyznyuk@hneu.net">tetyana.blyznyuk@hneu.net</a></i>
<b>Course schedule</b>	<i>Lectures: <a href="#">due to timetable</a> Practical studies: <a href="#">due to timetable</a></i>
<b>Consultations</b>	<i>At the Department of Creative Management and Design, offline, according to the schedule, individual PNS chat.</i>
<b>Purpose of the educational discipline:</b>	
Formation of effective intercultural interactions and communications in global conditions to increase the efficiency of interaction with representatives of different national cultures in one team.	
<b>Structural and logical scheme of the course</b>	
<b>Prerequisites</b>	<b>Postrequisites</b>
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<b>Course content</b>	
<b>Content module 1. Basics of intercultural interactions</b>	
<b>Topic 1. Phenomena of “culture” in the conditions of globalization</b>	
<b>Topic 2. Classification of national cultures: intercultural approach</b>	
<b>Topic 3. Stereotypes and prejudices. Ethnic conflicts</b>	
<b>Content module 2. Managing intercultural communications</b>	
<b>Topic 5. Verbal and nonverbal communication in different cultures</b>	
<b>Topic 6. Perception of time and space</b>	
<b>Topic 7. Effectiveness in intercultural communications</b>	
<b>Teaching environment (software)</b>	
<i>S. Kuznets PNS, Corporate Zoom system</i>	
<b>Learning forms and methods</b>	
Assessment of students’ learning outcomes is carried out by the University according to the cumulative 100-point system.	
Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students’ readiness to perform particular tasks, and is assessed by the amount of scored points.	



The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: assignments on a particular topic; testing; presentations, and essay writing.

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

***More detailed information on assessment and grading system is given in the technological card of the course.***

#### **Course policies**

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

***More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.***