



**Syllabus of the educational discipline  
«Creative thinking»**

<b>Specialty</b>	<i>All</i>
<b>Study Programme</b>	<i>All</i>
<b>Study cycle</b>	<i>Second (master)</i>
<b>Course status</b>	<i>Elective</i>
<b>Language</b>	<i>English</i>
<b>Term</b>	<i>1<sup>st</sup> academic year, 2 semester</i>
<b>ECTS credits</b>	<i>5</i>
<b>Workload</b>	<i>Lectures – 20 hours. Practical (seminars) – 20 hours. Laboratory – 0 hours. Independent training – 110 hours.</i>
<b>Assessment system</b>	<i>Pass</i>
<b>Department</b>	<i>Management, Business and Administration department, room 210 (main block), +38 057 702 01 46 (add. 2-96), Web page: <a href="https://www.kmib.hneu.edu.ua">https://www.kmib.hneu.edu.ua</a></i>
<b>Teaching staff</b>	<i>Mazorenko Oksana Volodymyrivna, PhD, Associate Professor</i>
<b>Contacts</b>	<i>Mazorenko O. V.: <a href="mailto:oksana.mazorenko@hneu.net">oksana.mazorenko@hneu.net</a></i>
<b>Course schedule</b>	<i>Mazorenko O. V.: <a href="#">due to timetable</a></i>
<b>Consultations</b>	<i>At the Department of Management, Business and Administration, offline, according to the schedule, individual, PNS chat.</i>

**Learning objectives and skills:**

formation of knowledge of the creative process and use it to solve problems or fulfill opportunities in any area of study, personal life, or career path.

**Structural and logical scheme of studying an academic discipline**

<b>Prerequisites for learning</b>	<b>Postrequisites for learning</b>

**Content of the academic discipline**

**Content module 1. Theoretical and methodological principles of creativity.**

**Theme 1. Creativity and its value to the business.**

**Theme 2. Creative process.**

**Theme 3. Idea generation and creativity techniques.**

**Theme 4. Technologies for team idea generation and problem solving.**

**Theme 5. Visualization and presentation of ideas.**

**Material and technical support (software) of the discipline**

*Multimedia Projector, S. Kuznets KhNUE Personal Learning Systems, ZOOM*



### **Assessment system**

Assessment of the formed competencies of students is carried out according to the accumulative 100-point system.

The current control, which is carried out during the semester during practical (seminar) classes and independent work, is assessed by the sum of points scored. The goal is to check the level of preparedness of a student to perform a specific tasks.

The final control includes the semester control, which is carried out in the form of an exam.

The maximum possible number of points for the current and final control during the semester – 100, and the minimum possible number of points – 60.

Current control includes the following control measures: competence-oriented tasks and express tests.

More detailed information on the system of evaluation and accumulation of points for the academic discipline is provided in the Working plan for the academic discipline.

### **Course policies**

The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity include academic plagiarism, fabrication, falsification, write-off, deception, bribery, and biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program*