



## Syllabus of the course

### «Organization of innovative and logistic entrepreneurship»

<b>Specialty</b>	<i>All of them</i>
<b>Educational program</b>	<i>All of them</i>
<b>Educational level</b>	<i>First (bachelor) level of higher education</i>
<b>Discipline status</b>	<i>Selective</i>
<b>Language of teaching, learning and assessment</b>	<i>English</i>
<b>Course / semester</b>	<i>First course, second semester</i>
<b>Number of ECTS credits</b>	<i>5 credits</i>
<b>Distribution of hours by forms of the educational process and types of training</b>	<i>Lectures – 30 hours</i>
	<i>Practical (seminar) – 30 hours</i>
	<i>Self-study – 90 hours</i>
<b>Semester control form</b>	<i>Grading</i>
<b>Department</b>	<i>Department of Management, logistics and innovations, aud. 225 of the main building, website of the department: <a href="http://www.kafmli.hneu.edu.ua">www.kafmli.hneu.edu.ua</a></i>
<b>Teacher(s)</b>	<i>Bielikova Nadiia Volodymyrivna, d.e.s, prof.;</i>
<b>Contact Information teacher(s)</b>	<i><a href="mailto:nadezdabelikova@gmail.com">nadezdabelikova@gmail.com</a></i>
<b>Days of educational classes</b>	<i>Lectures: <a href="#">according to the current class schedule</a></i>
	<i>Laboratory: <a href="#">according to the current class schedule</a></i>
<b>Consultations</b>	<i>In the Department of Management, Logistics and Innovation, full-time, in accordance with the consultation schedule, individual, chat in the PNS</i>

#### **Learning objectives and skills:**

of the educational discipline: formation of the necessary competences in the organization of innovative and logistic entrepreneurship in future specialists

#### **Structural and logical scheme of the course**

<b>Prerequisites</b>	<b>Post-requisites</b>

#### **Course content:**

**Module 1. Entrepreneurship as an object of management**

**Topic 1. The essence of innovative entrepreneurial activity.**

**Topic 2. Models of innovative entrepreneurial activity.**

**Topic 3. National infrastructure of entrepreneurship development.**

**Topic 4. Market innovative business environment, its main institutions.**

**Module 2. Management tools for innovative and logistic activities**

**Topic 5. Management of the internal environment of the innovative enterprise.**

**Topic 6. Entrepreneurial interaction: strategic alliances and networks.**

**Topic 7. Open innovation and technology transfer.**

**Topic 8. The basics of the organization of logistics business activity and its main market organizational structures.**



**Topic 9. The complex of innovative logistics activities as a key factor in the success of business entities.**

**Teaching environment (software)**

*Multimedia projector, S. Kuznets PNS, Corporate Zoom system*

**Assessment forms and methods**

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: assignments on a particular topic; testing; presentations, and essay writing.

*More detailed information on assessment and grading system is given in the technological card of the course.*

**Course policies**

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Education seekers may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.*