



Syllabus of the course

« Creative management of entrepreneurial activities »

Specialty	<i>All of them</i>
Study Programme	<i>All of them</i>
Study cycle (Bachelor, Master, PhD)	<i>the first (Bachelor) level of higher education</i>
Course status	<i>elective</i>
Language	<i>English</i>
Term	<i>First course, second semester</i>
ECTS credits	5
Workload	<i>Lectures – 30 hours. Laboratory studies – 30 hours Self study - 90 hours.</i>
Assessment system	<i>Grading</i>
Department	<i>Department of Management, Logistics and Innovation, auditorium 225 of the main educational building phone: (057) 702 02 65 website: http://www.eeml.hneu.edu.ua/</i>
Teaching staff	<i>Viktoriiia Volodymyrivna Tomakh, PHd in Economics, Associate professor</i>
Contacts	<i>viktoriiia.tomakh@hneu.net</i>
Course schedule	<i>Lectures: according to the schedule Laboratory studies: according to the schedule</i>
Course schedule	<i>At the Department of Management, Logistics and Innovation, offline, according to the schedule, individual, PNS chat.</i>
Learning objectives and skills:	
<i>The purpose of teaching the educational discipline is to acquire systematic knowledge of the theoretical foundations and organizational and methodological foundations of the formation and development of entrepreneurial activity using creative management.</i>	
Structural and logical scheme of the course	
Prerequisites	Postrequisites
Course content	
Topic 1. The essence and legal basis of entrepreneurial activity.	
Topic 2. Organizational and legal forms and types of entrepreneurship. Social entrepreneurship: the main development trends in modern conditions.	
Topic 3. The essence of creativity and its importance for business management.	
Topic 4. Methods of activating creative thinking in management.	
Topic 5. Formation of a creative environment at the enterprise for making managerial decisions.	
Topic 6. Basics of using intellectual property as a result of creative activity.	
Topic 7. The main risks of entrepreneurial activity in modern conditions.	
Topic 8. Creativity as the basis of competitiveness of business entities.	
Teaching environment (software)	
<i>Multimedia projector, PES of the S. Kuznets KhNUE, ZOOM</i>	
Assessment system	
Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.	
Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.	
The maximum amount during the semester – 100 points; the minimum amount required is 60 points.	



Current control includes the following assessment methods: assignments on a particular topic; testing; presentations, and essay writing.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Education seekers may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program