Syllabus of the course
«IT entrepreneurship»

Specialty	*All*
Study Programme	*All*
Study cycle (Bachelor, Master, PhD)	*the first (Bachelor) level of higher education*
Course status	*elective*
Language	*English*
Term	*first year, second semester*
ECTS credits	*5*
Workload	*Lectures – 30 hours.*
	Practical studies – 30 hours.
	Laboratory studies – 0 hours.
	Self-study – 90 hours.
Assessment system	*Grading*
Department	*Department of Management, Business and Administration* *room 210 of the Main building* *phone: (057) 702 01 46 (add. 2-96)* *website: https://www.kmib.hneu.edu.ua*
Teaching staff	*Ivanna Mykolayivna Pererva, PhD in Economics, Associate professor* *Kateryna Sergiivna Lohinova, PhD in Economics, Associate professor*
Contacts	*Pererva I. M.: ivanna.matsikanych@hneu.net* *Lohinova K. S. kateryna.lohinova@hneu.net*
Course schedule	*Pererva I. M.: due to timetable* *Lohinova K. S. due to timetable*
Consultations	*At the Department of Management, Business and Administration, offline, according to the schedule, individual, PNS chat.*

Learning objectives and skills:

formation of competencies in students of higher education for conceptual understanding the foundations for functioning of enterprises of different ownerships in the IT industry, acquiring skills of creating your own business justification, and improving the efficiency of business management in market conditions.

Structural and logical scheme of the course

Prerequisites	Postrequisites

Course content

Content module 1 *Organizational and legal aspects of entrepreneurship.*
Theme 1. Essence of entrepreneurship. The key types of the entrepreneurial activity.
Theme 2. Entrepreneurial ideas and methods of their implementation.
Theme 3. Registration of enterprises of various forms of ownership and organization of production of goods and services.

Theme 4. Sources of financing of entrepreneurial activity.
Theme 5. Basics of accounting and taxes. Franchising.
Content module 2 *Peculiarities of doing business in the IT industry.*
Theme 6. General characteristics of IT entrepreneurship and types of technical business.
Theme 7. Business models for the IT industry.
Theme 8. Business-planning.
Theme 9. E-business as an environment of entrepreneurial activity.
Theme 10. Marketing of IT projects and peculiarities of Internet business evaluation.

Teaching environment (software)
Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Learning forms and methods
Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: competence-oriented tasks; express tests, presentations and control work.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies
Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.