



**Syllabus of the academic discipline
«Business Entrepreneurship»**

Speciality	<i>All</i>								
Education program	<i>All</i>								
Educational qualification	<i>First (bachelor)</i>								
Type of the discipline	<i>Selective</i>								
Language of teaching	<i>English</i>								
Academic year / Semester	<i>1st academic year, 2st Semester</i>								
Number of credits ECTS	<i>5</i>								
Distribution by types of classes and hours of study	<i>Lectures – 30 hours. Practical (seminars) – 30 hours. Laboratory – 0 hours. Independent training – 90 hours.</i>								
Final assessment	<i>Pass</i>								
Department	<i>Management, Business and Administration department, room 703 (library block), +38 057 702 01 46 (add. 2-96), Web page: https://www.kmib-hneu.com</i>								
Lecturer (s)	<i>Kanova Oleksandra Andriivna, PhD, Associate Professor</i>								
Contacts of lecturer (s)	<i>oleksandra.kanova@hneu.net</i>								
Study days	<i>due to timetable</i>								
Consultations	<i>At the Management, Business and Administration department, off-line; due to timetable of consultations, personal, PNS chat</i>								
<p>The purpose of the discipline is formation of students' competencies for conceptual understanding the foundations for functioning of enterprises of different ownerships, acquiring skills of creating own business justification, and improving the efficiency of business management in market conditions.</p>									
<p>Structural and logical scheme of studying an academic discipline</p> <table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 50%;">Prerequisites for learning</th> <th style="width: 50%;">Postrequisites for learning</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> </tr> </tbody> </table>		Prerequisites for learning	Postrequisites for learning						
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<p>Content of the academic discipline</p>									
<p>Content module 1. Theoretical aspects of business entrepreneurship Topic 1. An essence of business entrepreneurship Topic 2. Characteristics of an entrepreneur</p>									
<p>Content module 2. Practical aspects of business entrepreneurship Topic 3. Entrepreneurial ideas and business opportunities Topic 4. Business model Topic 5. Organization of an entrepreneurial activity Topic 6. Business financing Topic 7. Entrepreneurial risks Topic 8. Social and ethical aspects of business entrepreneurship</p>									
<p>Material and technical (software) for discipline support <i>Multimedia Projector, S. Kuznets KhNUE Personal Learning Systems, ZOOM</i></p>									
<p>Learning forms and methods Assessment of the formed competencies of students is carried out according to the accumulative 100-point system.</p>									



The current control, which is carried out during the semester during practical (seminar) classes and independent work, is assessed by the sum of points scored. The goal is to check the level of preparedness of a student to perform a specific tasks.

The final control includes the semester control, which is carried out in the form of a differentiated assessment.

The maximum possible number of points for the current and final control during the semester – 100, and the minimum possible number of points – 60.

Current control includes the following control measures: competence-oriented tasks; express tests, presentations and control work.

More detailed information on the system of evaluation and accumulation of points for the academic discipline is provided in the Working plan for the academic discipline.

Policies of the academic discipline

The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity include academic plagiarism, fabrication, falsification, write-off, deception, bribery, and biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work

More detailed information on competencies, learning outcomes, teaching methods, forms of assessment, independent training are given in the Syllabus of the academic discipline.