



**Syllabus of the educational course
«Economic Diplomacy»**

Specialty	292 "International Economic Relations "
Educational program	International business
Level of education	First (Bachelor) level of higher education
Course status	Elective
Language of teaching, learning and assessment	English
Course / semester	5 or 6 or 7 semester
Number of credits ECTS	5
Distribution of hours by forms educational process and types educational classes	Lectures – 12 hours. Practical studies (seminars) – 18 hours, laboratory studies -18 hours. Self-study – 102 hours.
Form of semester assessment	Exam
Department	Department of International Economic Relations and Business Security, Main Building Room 422, https://kafmehneu.edu.ua
Teacher (-s)	Gron Oleksandra, PhD, associate professor
Teacher's contacts	gronsense@gmail.com
Days of the classes	Lectures: according to the current schedule of classes Seminars: according to the current schedule of classes
Consultations	At the Department of International Economic Relations and Business Security, full-time, according to the schedule of consultations, individual, PNS chat, Zoom

The purpose of the academic course

formation of students' knowledge about economic diplomacy as a component of the state's foreign policy and skills in forming relations in the economic sphere of interstate cooperation.

Structural and logical scheme of studying an academic discipline

Prerequisites	Post requisites

Content of the educational course

- Topic 1.** Economic diplomacy as a means of implementing the state's foreign economic policy.
- Topic 2.** Normative basis of economic diplomacy.
- Topic 3.** World models of economic diplomacy.
- Topic 4.** Economic diplomacy in promoting international investment.
- Topic 5.** Economic diplomacy of Ukraine. International economic cooperation of Ukraine
- Topic 6.** Peculiarities of the negotiation process in economic diplomacy.
- Topic 7.** Coordination mechanisms of international diplomacy in Ukraine.
- Topic 8.** Digitalization of relations in the sphere of economic diplomacy.
- Topic 9.** Use of tools and means of public diplomacy to promote economic diplomacy.

Material and technical support (software) of the course

S.Kuznets KhNUE, ZOOM

Assessment system of learning outcomes



Assessment of the formed competencies of students is carried out according to the accumulative 100-point system.

Current control is carried out during lectures, practical (seminar) classes and is aimed at assessing the level of preparedness of the higher education applicant to perform a specific job and is evaluated by the sum of points scored.

Current control includes the following control measures: assignments by topic; case studies; current control work; colloquium; individual and group creative tasks; presentations based on research results. The maximum possible number of points for the current control during the semester for the discipline whose form of control is the exam is 60, and the minimum possible number of points is 35.

The final control is conducted in the form of an exam. The semester exam is taken during the exam session. The maximum number of points that a student of higher education can receive during the examination is 40 points. The minimum amount for which the exam is considered passed is 25 points.

The final grade for the academic discipline is determined by: adding up the points for the current and final control.

More detailed information on the assessment and accumulation of points in the discipline is given in the working plan (technological card) of the discipline.

Course policies

The teaching of the course is based on the principles of academic integrity. Violations of academic integrity include: academic plagiarism, fabrication, falsification, write-off, deception, bribery, or biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Program of the course