



Syllabus of the course «Management 2»

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| Specialty | <i>073 Management</i> |
| Study Programme | <i>Business Administration</i> |
| Study cycle (Bachelor, Master, PhD) | <i>the first (Bachelor) level of higher education</i> |
| Course status | <i>Mandatory</i> |
| Language | <i>English</i> |
| Term | <i>second year, fourth semester</i> |
| ECTS credits | <i>6</i> |
| Workload | <i>Lectures – 24 hours. Practical studies – 24 hours. Laboratory studies – 12 hours. Self-study – 120 hours.</i> |
| Assessment system | <i>Grading including Exam</i> |
| Department | <i>Department of Management and Business room 703 of the library building phone: (057) 702 01 46 (add. 2-96) website: https://www.kmib.hneu.edu.ua</i> |
| Teaching staff | <i>Myronova Olga Mykolayivna, PhD, Associate Professor Melnyk Anton Olegovych, PhD, Lecturer</i> |
| Contacts | <i>Myronova O. M.: olga.myronova@hneu.net Melnyk A. O.: 13mao@ukr.net</i> |
| Course schedule | <i>Myronova O. M.: due to timetable Melnyk A. O.: due to timetable</i> |
| Consultations | <i>At the Department of Management and Business, offline, according to the schedule, individual, PNS chat.</i> |

The purpose of the course

is mastering skills to solve various management problems and production situations, including in conditions of lack of information and time

Structural and logical scheme of the course

| Prerequisites | Postrequisites |
|---|--|
| Introduction to the profession | Coursework: Management 2 |
| Theory of organization | Logistics |
| Business ethics | Marketing |
| Management | Fundamentals of scientific and analytical researches |
| Communication and Social Responsibility | Fundamentals of leadership and organizational dynamics |
| | Technologies of decision making in business |
| | Business performance evaluation |
| | Training course «Soft skills» |
| | Cross-cultural management |

Course content

Content module 1. *General principles of practical application of techniques and methods of management*

Topic 1. **Fundamentals of management decision theory**

Topic 2. **Methods for substantiating managerial decisions**

Topic 3. **Leadership**



Topic 4. Communications in management

Topic 5. The effectiveness of management

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures, practical (seminar) and laboratory classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: presentations on the seminars; tasks for topics; express tests; written tests.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.