



Syllabus of the course
«English for Academic and Professional Communication»

Specialty	073 Management
Study Programme	Logistics
Study cycle (Bachelor, Master, PhD)	the first (Bachelor) level of higher education
Course status	mandatory
Language	English
Term	fourth year, seventh semester
ECTS credits	4
Workload	Practical studies – 48 hours. Self-study – 72 hours.
Assessment system	Grading
Department	Department of Pedagogy, Foreign Philology and Translation auditorium 502 of the first building phone: (057) 702 18 32 (add. 3-83) website: http://www.kafpif.hneu.edu.ua
Teaching staff	Dubtsova Olga Vyacheslavivna, PhD in Philology, Associate professor Ved Tetiana Mykolaivna, lecturer
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Course schedule	Practical studies: according to the schedule
Consultations	At the Department of Pedagogy, Foreign Philology and Translation, offline, according to the schedule, individual, PNS chat.

Learning objectives and skills:

is mastering students` general and professional-oriented communicative language competences (linguistic, socio-linguistic and pragmatic) for effective speaking in the professional sphere.

Structural and logical scheme of the course

Prerequisites	Postrequisites
English (for specific purposes)	Training Course «Soft Skills»

Course content

Module 1: Global Processes and Markets

Topic 1. Company`s marketing activity.

Topic 2. Innovations in business. 2.3 Information technologies.

Topic 3. Globalization of business.

Course program consists of one Module.

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students` learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during practical (seminar) classes and aims to assess the level of students` readiness to perform particular tasks, and is assessed by the amount of scored



points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

During the teaching of the course, the following control measures are used:

Current control: practical tasks on topics (55 points), written test (maximum score – 10 points (two written tests during the semester, total maximum number of points – 20 points)), independent work (15 points), and presentation (maximum score – 5 points (two presentations during the semester, total maximum number of points – 10 points)).

Semester control: Grading. ***More detailed information on assessment and grading system is given in the technological card of the course.***

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program