



Syllabus of the course
«Country studies and organizational behavior of a foreign enterprise»

Specialty	292 International Economic Relations
Study Programme	International business
Education Level	the first (Bachelor's degree) level of higher education
Course status	Basic
The language of teaching, learning, and assessment	English
Intended stage in the study programme	first course, first semester
Number of ECTS credits	5
Workload	Lectures – 18 hours Practical studies (seminars) – 30 hours Laboratory studies (seminars) – 0 hours. Independent training – 102 hours.
Semester assessment method	Exam
Department	Department of International Economic Relations https://kafmev.hneu.edu.ua/
Teaching staff	Voroniuk Yevheniia Valerryivna, lecturer;
Contacts of teaching staff	yevheniya.voronyuk@hneu.net
Course schedule	Lectures: According to the current schedule Practical studies (seminars): According to the current schedule
Office hours	According to the current schedule of consultations

Learning objectives and skills:

formation of students' basic knowledge and skills of comprehensive analysis of the country in the field of international economic relations

Structural and logical scheme of studying the academic course

Prerequisites	Postrequisites
-	International management
-	International marketing
-	International organizations
-	World economy and international economic relations

Contents of the course

Content module 1. Fundamentals of regional studies and features of development of the world.

Topic 1: Methodological foundations of country studies

Theme 2. Organizational behavior of a foreign enterprise

Theme 3. European countries: economy and international partnership. Organizational behavior of enterprises in European countries

Topic 4. Asian countries: economy and international partnership. Organizational behavior of enterprises in Asian countries

Topic 5. African countries: economy and international partnership. Organizational behavior of enterprises in African countries

Topic 6. Countries of North and Latin America: economy and international partnership. Organizational behavior of enterprises in North and Latin America



Topic 7. Countries of Australia and Oceania: economy and international partnership. Organizational behavior of enterprises in Australia and Oceania.
Topic 8. International economic integration.

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of higher education seekers' learning outcomes is carried out by the university according to the cumulative 100-point system

Current control is carried out during lectures, practical, laboratory and seminar classes and aims to check the level of the level of readiness of the higher education student to perform a specific job and is assessed by the amount of points scored: the maximum amount is 60 points; the minimum amount that allows a higher education student to take an exam (examination) - 35 points.

The final control includes semester control and certification of a higher education student, which is conducted in the form of an exam.

The maximum amount of points that a higher education student can receive during (exam) is 40 points. The minimum amount for which an exam (examination) is considered considered passed is 25 points.

More detailed information on assessment and point accumulation is given in the technological card of the course

Course policies

Teaching of the academic discipline is based on the principles of academic integrity. Violations of academic integrity include: academic plagiarism, fabrication, falsification, write-off, deception, bribery, or biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Syllabus (working plan)of the educational course