



**Syllabus of the academic discipline
«Technology of managing the business development»**

Speciality	<i>073 Management</i>
Education program	<i>Business administration</i>
Educational qualification	<i>second (master)</i>
Type of the discipline	<i>Compulsory</i>
Language of teaching	<i>English</i>
Academic year / Semester	<i>1st academic year, 2nd Semester</i>
Number of credits ECTS	<i>4</i>
Distribution by types of classes and hours of study	<i>Lectures – 20 hours. Practical (seminars) – 0 hours. Laboratory – 20 hours. Independent training – 80 hours.</i>
Final assessment	<i>Pass</i>
Department	<i>Management and Business, 703 (library block), +38 057 702 01 46, https://www.kmib-hneu.com</i>
Lecturer (s)	<i>Druhova Olena Serhiivna, PhD, Associate Professor</i>
Contacts of lecturer (s)	<i>Druhova O.S.: olena.druhova@hneu.net</i>
Study days	<i>Lectures: due to timetable Laboratory: due to timetable</i>
Consultations	<i>At the Management and Business department, off-line; due to timetable of consultations, personal</i>
The purpose of the discipline: is to present the necessary theoretical foundations, methodological approaches and practical knowledge of the principles, techniques and methods of construction and subsequent operation of management systems providing development of companies and organizations	
Prerequisites for learning	
Management of organizations; Risk-management; Personnel management and organizational behavior	
Content of the academic discipline	
Theme 1. Managing the business development in the transformational economy (the basic notions, ideas and concepts)	
Theme 2. The business development methodology	
Theme 3. The business development tools	
Theme 4. Management principles of business development	
Theme 5. The systems of indicators of managing the business development	
Theme 6. The modern technologies of managing the business development	
Material and technical (software) for discipline support	
<i>Multimedia Projector, S. Kuznets KhNUE Personal Learning Systems, ZOOM</i>	
Learning forms and methods	
The system of assessment of the formed competencies takes into account the types of classes, which include lectures, laboratory, practical classes, as well as independent work. Assessment of the formed competencies of students is carried out according to the accumulative 100-point system. Current control, which is carried out during the semester during practical, laboratory classes and independent work is assessed by the sum of points scored. The maximum possible number of points for the current and final control during the semester – 100 and the minimum possible number of points – 60. Current control consists of the types of study: express tests, presentations on the topics; writing the essay, current written tests, performing the individual task. More detailed information is in the Working plan.	
Policies of the academic discipline	



The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity include: academic plagiarism, fabrication, falsification, write-off, deception, bribery, and biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work

More detailed information on competencies, learning outcomes, teaching methods, forms of assessment, independent training are given in the Syllabus of the academic discipline (<http://www.repository.hneu.edu.ua/handle/123456789/27043>).