



**Syllabus of the course**  
*«Personnel management of a tourism enterprise»*

<b>Specialty</b>	242 «Tourism and Recreation»
<b>Study Programme</b>	«Tourism»
<b>Study cycle (Bachelor, Master, PhD)</b>	the first (Bachelor) level of higher education
<b>Course status</b>	elective
<b>Language</b>	English
<b>Term</b>	second year third semester or second year fourth semester or third year fifth semester or third year sixth semester or fourth year seventh semester or fourth year eighth semester
<b>ECTS credits</b>	5
<b>Workload</b>	Lectures – 24 hours. Practical studies – 24 hours. Laboratory studies – 0 hours. Self-study – 102 hours.
<b>Assessment system</b>	Grading including Exam
<b>Department</b>	Department of tourism, building 1, auditorium 316, phone: (057)758-77-26 (ext. 451), website: <a href="http://tourism.hneu.edu.ua/">http://tourism.hneu.edu.ua/</a>
<b>Teaching staff</b>	Olena Stryzhak, PhD in Economics, Associate professor
<b>Contacts</b>	<a href="mailto:sssellennnn@gmail.com">sssellennnn@gmail.com</a>
<b>Course schedule</b>	Lectures: <a href="#">according to the schedule</a> Practical studies: <a href="#">according to the schedule</a>
<b>Consultations</b>	At the Department of tourism, offline, according to the schedule, individual, PNS chat.
<b>Learning objectives and skills:</b>	
is to prepare students for effective human resources management in the tourism industry, to form a set of theoretical knowledge and skills for the development and implementation of human resources policies in modern organizations, the selection and deployment of staff, their assessment and training and ensuring effective use	
<b>Structural and logical scheme of the course</b>	
<b>Prerequisites</b>	<b>Postrequisites</b>
-	-
-	-
<b>Course content</b>	
Content module 1. Features of the personnel management system of a tourism enterprise.	
Theme 1. Human resources of labor activity.	
Theme 2. Resource provision of personnel management.	
Theme 3. The personnel management system of the tourist company. The team.	
Theme 4. Development of personnel management in tourism enterprise.	
Content module 2. Personnel development of a tourism company.	
Theme 5. Personnel planning and policy of a tourism enterprise.	
Theme 6. Formation of the human capital of a tourist enterprise.	
Theme 7. Personnel development management in tourism enterprises.	
Theme 8. Motivation of labor activity in tourist enterprises.	



**Teaching environment (software)**

*Multimedia projector, S. Kuznets PNS, Corporate Zoom system*

**Assessment system**

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: tasks on themes (work on practical lessons), individual surveys, competence-oriented tasks, written control works.

*More detailed information on assessment and grading system is given in the technological card of the course.*

**Course policies**

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.*