Syllabus of the course
«Cross-cultural management»

Specialty	*073 Management*
Study Programme	*Business Administration*
Study cycle (Bachelor, Master, PhD)	*the first (Bachelor) level of higher education*
Course status	*Mandatory*
Language	*English*
Term	*third year, sixth semester*
ECTS credits	*4*
Workload	*Lectures – 24 hours*
	Practical studies (seminars) – 24 hours
	Self-study – 72 hours
Assessment system	*Grading*
Department	*Department of Management and Business room 703 of the library building phone: (057) 702 01 46 (add. 2-96) website: https://www.kmib.hneu.edu.ua*
Teaching staff	*Blyznyuk Tetyana Pavlivna, Doctor of sciences (Economics), Professor*
Contacts	*Blyznyuk Tetyana Pavlivna, tetyana.blyznyu@hneu.net*
Course schedule	*Lectures: due to timetable Practical studies: due to timetable*
Consultations	*At the Department of Management and Business, offline, according to the schedule, individual, PNS chat.*

The purpose of the course
is the formation of a cross-cultural approach to doing business in the current conditions of globalization in order to increase the effectiveness of managerial interaction of representatives of different national cultures.

Prerequisites for learning
History of Ukrainian Culture, Basics of international economics and management, Theory of organization, Management, Management 2, Business ethics

Content of the educational discipline
Content module 1. *Conceptual approaches to cross-cultural management*
Topic 1. **Evolution and main concepts of cross-cultural management**
Topic 2. The role of the phenomenon of "culture" in cross-cultural management
Topic 3. National culture in the conditions of globalization. Interaction of different cultures.
Content module 2. *National business cultures: the practice of cultural interaction*
Topic 4. Classification of national culture
Topic 4. Organizational culture of a multinational organization
Topic 6. Motivation and leadership styles in different countries

Teaching environment (software)
Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system
Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: competence-oriented task; seminars-discussions; creative task; test papers; final test.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.

Syllabus approved at the meeting of the Department 03/04/2023, minutes № 11.