



**Syllabus of the course**  
 «Business performance evaluation»

<b>Specialty</b>	<i>073 Management</i>
<b>Study Programme</b>	<i>Business Administration</i>
<b>Study cycle (Bachelor, Master, PhD)</b>	<i>the first (Bachelor) level of higher education</i>
<b>Course status</b>	<i>Mandatory</i>
<b>Language</b>	<i>English</i>
<b>Term</b>	<i>fourth year, seventh semester</i>
<b>ECTS credits</b>	<i>5</i>
<b>Workload</b>	<i>Lectures – 24 hours.</i>
	<i>Laboratory studies – 36 hours</i>
	<i>Self-study – 90 hours.</i>
<b>Assessment system</b>	<i>Grading</i>
<b>Department</b>	<i>Department of Management and Business room 703 of the library building phone: (057) 702 01 46 (add. 2-96) website: <a href="https://www.kmib.hneu.edu.ua">https://www.kmib.hneu.edu.ua</a></i>
<b>Teaching staff</b>	<i>Kotlyk Andrii Valeriiovych, PhD, Associate Professor</i>
<b>Contacts</b>	<a href="mailto:kotlik_a@ukr.net">kotlik_a@ukr.net</a>
<b>Course schedule</b>	<i>Lectures: due to timetable Laboratory studies: due to timetable</i>
<b>Consultations</b>	<i>At the Department of Management and Business, offline, according to the schedule, individual, PNS chat.</i>
<b>The purpose</b> of the course is to provide theoretical knowledge and to form applied skills of using the principles, techniques and tools of business performance evaluation.	
<b>Prerequisites for learning</b>	
<i>Management 2, Logistics, Finance, Analytical support of business management, Technologies of decision making in business</i>	
<b>Course content</b>	
<b>Content module 1. Theoretical foundations of business performance evaluation</b>	
<b>Topic 1. Essential characteristics of business performance</b>	
<b>Topic 2. Fundamentals of business performance measurement</b>	
<b>Topic 3. Informational provision of business performance evaluation</b>	
<b>Content module 2. Business performance evaluation methodology</b>	
<b>Topic 4. General indicators of business performance</b>	
<b>Topic 5. Indicators of the efficiency of the use of certain types of resources</b>	
<b>Teaching environment (software)</b>	
<i>Multimedia projector, S. Kuznets PNS, Corporate Zoom system</i>	
<b>Assessment system</b>	
Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.	
Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.	
The maximum amount during the semester – 100 points; the minimum amount required is 60 points.	
Current control includes the following assessment methods: competence-oriented tasks on topics; written control works; presentation of the results of the educational and research task.	



***More detailed information on assessment and grading system is given in the technological card of the course.***

**Course policies**

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

***More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.***

Syllabus approved at the meeting of the Department 03/04/2023, minutes № 11.