



Syllabus of the course
«Analytical support of business management»

Specialty	<i>073 Management</i>
Study Programme	<i>Business Administration</i>
Study cycle (Bachelor, Master, PhD)	<i>the first (Bachelor) level of higher education</i>
Course status	<i>Mandatory</i>
Language	<i>English</i>
Term	<i>third year, fifth semester</i>
ECTS credits	<i>5</i>
Workload	<i>Lectures – 20 hours. Laboratory studies – 28 hours Self-study – 102 hours.</i>
Assessment system	<i>Grading including Exam</i>
Department	<i>Department of Management and Business room 703 of the library building phone: (057) 702 01 46 (add. 2-96) website: https://www.kmib.hneu.edu.ua</i>
Teaching staff	<i>Kotlyk Andrii Valeriiovych, PhD, Associate Professor</i>
Contacts	<i>kotlik_a@ukr.net</i>
Course schedule	<i>Lectures: due to timetable Laboratory studies: due to timetable</i>
Consultations	<i>At the Department of Management and Business, offline, according to the schedule, individual, PNS chat.</i>
The purpose of the course is to provide theoretical knowledge and to form applied skills of using the principles, technologies and tools of analysis in business.	
Prerequisites for learning <i>Economy of an Enterprises, Statistics, Econometrics, Informatics, Management</i>	
Course content	
Content module 1. Theoretical and methodological foundations of analysis in business	
Topic 1. Scientific basis of analysis and its role in business management	
Topic 2. Technologies of economic analysis	
Content module 2. Methodology of comprehensive business analysis	
Topic 3. Analysis of production and sale of products	
Topic 4. Analysis of cost, profit and profitability	
Topic 5. Analysis of the use of labor resources	
Topic 6. Analysis of the use of property, plant and equipment	
Teaching environment (software) <i>Multimedia projector, S. Kuznets PNS, Corporate Zoom system</i>	

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: competence-oriented tasks on



topics; written control works.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.

Syllabus approved at the meeting of the Department 03/04/2023, minutes № 11.