



**Syllabus of the course**  
*«Fundamentals of scientific and analytical research»*

<b>Specialty</b>	<i>073 Management</i>
<b>Study Programme</b>	<i>Business Administration</i>
<b>Study cycle (Bachelor, Master, PhD)</b>	<i>the first (Bachelor) level of higher education</i>
<b>Course status</b>	<i>Mandatory</i>
<b>Language</b>	<i>English</i>
<b>Term</b>	<i>third year, first semester</i>
<b>ECTS credits</b>	<i>4</i>
<b>Workload</b>	<i>Lectures – 20 hours. Laboratory studies – 28 hours. Self-study – 72 hours.</i>
<b>Assessment system</b>	<i>Grading</i>
<b>Department</b>	<i>Department of Management and Business room 703 of the library building phone: (057) 702 01 46 (add. 2-96) website: <a href="https://www.kmib.hneu.edu.ua">https://www.kmib.hneu.edu.ua</a></i>
<b>Teaching staff</b>	<i>Chmutova Iryna M., Doctor in Economics, Professor</i>
<b>Contacts</b>	<i>Chmutova I. M.: <a href="mailto:chmutova_i@ukr.net">chmutova_i@ukr.net</a></i>
<b>Course schedule</b>	<i>Lectures: due to timetable Laboratory studies: due to timetable</i>
<b>Consultations</b>	<i>At the Department of Management and Business, offline, according to the schedule, individual, PNS chat.</i>
<p><b>The purpose</b> of the course is knowledge acquisition system with theoretical and methodological foundations, practical skills of the organization of scientific-analytical research and their implementation in the activity of the enterprises.</p>	
<p style="text-align: center;"><b>Prerequisites for learning</b> Philosophy, Informatics, Management, Management 2</p>	
<p style="text-align: center;"><b>Course content</b></p> <p><b>Content module 1. Theoretical fundamentals of science and scientific activity</b> <b>Topic 1. Science and scientific thinking. Research technology</b> <b>Topic 2. Methods of working with concepts</b> <b>Content module 2. Technology of scientific and analytical research</b> <b>Topic 3. The technology of working with literature</b> <b>Topic 4. Presentation of research result</b> <b>Topic 5. Research methods and models</b></p>	
<p style="text-align: center;"><b>Teaching environment (software)</b> <i>Multimedia projector, S. Kuznets PNS, Corporate Zoom system</i></p>	
<p style="text-align: center;"><b>Assessment system</b></p> <p>Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system. Current control is carried out during lectures and laboratory classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points. The maximum amount during the semester – 100 points; the minimum amount required is 60 points. Current control includes the following assessment methods: competence-oriented tasks on topics;</p>	



current control works; writing essays by topic; creative tasks.

***More detailed information on assessment and grading system is given in the technological card of the course.***

#### **Course policies**

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

***More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.***

Syllabus approved at the meeting of Department 03/04/2023, minutes №11.