



Syllabus of the educational course «Information and analytical support for decision-making»

Specialty	<i>International Economic Relations</i>
Educational program	<i>International business</i>
Level of education	<i>Second (Master's) level of higher education</i>
Course status	<i>Elective</i>
Language of teaching, learning and assessment	<i>English</i>
Course / semester	<i>1 course, 1 semester</i>
Number of credits ECTS	<i>5</i>
Distribution of hours by forms educational process and types educational classes	<i>Lectures – 20 hours. Practical studies (seminars) – 20 hours Self-study – 110 hours.</i>
Form of semester assessment	<i>Exam</i>
Department	<i>Department of International Economic Relations and business security, Building 2, Room 35, https://kafmev.hneu.edu.ua</i>
Teacher (-s)	<i>Hanna Ivashchenko, PhD, associate professor</i>
Teacher's contacts	<i>Hanna.Ivashchenko@hneu.net</i>
Days of the classes	<i>Lectures: according to the current schedule of classes Seminars: according to the current schedule of classes</i>
Consultations	<i>At the Department of International Economic Relations and business security, full-time, according to the schedule of consultations, individual, PNS chat, Zoom</i>

The purpose of the academic discipline is to develop students' professional competencies in navigating the modern information space with regard to the collection, processing, and display of analytical data and the appropriate selection and use of analytical tools for strategic decision-making.

Structural and logical scheme of studying an academic discipline

Prerequisites	Post requisites
Students do not need any special knowledge to study the course. However, it is desirable for students to have basic knowledge of economics and management at the bachelor's level	Research practice
	Pre-diploma practice
	Diploma work

Content of the educational course

Content module 1. Theoretical and methodological principles of information and analytical support for management decisions.

Topic 1. Theoretical approaches, principles of development and implementation of a management decision-making system.

Topic 2. Composition and tasks of an information and analytical system for management decisions.

Content module 2. Tools for information and analytical support for management decision-making.

Topic 3. Information and analytical tools in management decision-making.

Topic 4. Choice in the strategic decision-making system.

Topic 5. Application of Internet resources and tools in management decision-making.

Material and technical support (software) of the course

Multimedia projector, S.Kuznets KhNUE, ZOOM

Assessment system of learning outcomes

Assessment of the formed competencies of students is carried out according to the accumulative 100-point system.



Current control is carried out during lectures, practical (seminar) classes and is aimed at assessing the level of preparedness of the higher education applicant to perform a specific job and is evaluated by the sum of points scored.

Current control includes the following control measures: assignments by topic; case studies; current control work; colloquium; individual and group creative tasks; presentations based on research results. The maximum possible number of points for the current control during the semester for the discipline whose form of control is the exam is 60, and the minimum possible number of points is 35.

The final control is conducted in the form of an exam. The semester exam is taken during the exam session. The maximum number of points that a student of higher education can receive during the examination is 40 points. The minimum amount for which the exam is considered passed is 25 points.

The final grade for the academic discipline is determined by: adding up the points for the current and final control.

More detailed information on the assessment and accumulation of points in the discipline is given in the working plan (technological card) of the discipline.

Course policies

The teaching of the course is based on the principles of academic integrity. Violations of academic integrity include: academic plagiarism, fabrication, falsification, write-off, deception, bribery, or biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work

More detailed information on competencies, learning outcomes, teaching methods, assessment forms and methods, and independent work is provided in the Work Program of the academic discipline.