



Syllabus of the course
«International operational management and logistics»

Specialty	292 «International Economic Relations»
Study Programme	International Bysiness
Study cycle (Bachelor, Master, PhD)	the first (Bachelor) level of higher education
Course status	elective
Language	English
Term	third year fifth semester or third year sixth semester or fourth year seventh semester
ECTS credits	5
Workload	Lectures – 12 hours. Practical studies – 18 hours. Laboratory studies – 18 hours. Self-study – 102 hours.
Assessment system	Grading including Exam
Department	International Economic Relations Chair, room 36 of the 2nd educational building, phone: (057) 702 18 30 (add. 3-71), website: https://kafmev.hneu.edu.ua/
Teaching staff	Ivashchenko Hanna Anatolyivna, PhD, associate professor
Contacts	a502330109@gmail.com
Course schedule	Lectures: according to the schedule Practical studies: according to the schedule
Consultations	At the Department of International Economic Relations, offline, according to the schedule, individual, PNS chat.

Learning objectives and skills:

is to provide knowledge on the management of the operational activities of an international company and international logistics

Structural and logical scheme of the course

Prerequisites	Postrequisites
-	-
-	-

Course content

Content module 1. Theoretical foundations of international operational management

Topic 1. The essence of international operational management and its characteristics

Topic 2. Main components of international operational management and logistics

Topic 3. Management of operational activities of an international company

Topic 4. Management of labor resources in conducting operational activities of an international company

Topic 5. Strategy and tactics in managing the operational activities of an international company

Content module 2. Basic aspects of international logistics

Topic 6. Main scientific categories of international logistics

Topic 7. Customs aspect of international logistics

Topic 8. The world market of logistics services: regional and corporate features

Topic 9. Development directions of logistics in Europe



Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: active work in pairs, survey, current control works, homework, creative task, essay writing, colloquium.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.