



Syllabus of the course
«*Geoeconomics*»

Specialty	291 « <i>International relations, public communications and regional studies</i> »	
Study Programme	<i>International relations, public communications and regional studies</i>	
Study cycle (Bachelor, Master, PhD)	<i>the first (Bachelor) level of higher education</i>	
Course status	<i>Selective</i>	
Language	<i>English</i>	
Term	<i>third year fifth semester or third year sixth semester, or fourth year seventh semester</i>	
ECTS credits	5	
Workload	<i>Lectures – 20 hours.</i> <i>Practical studies – 28 hours.</i> <i>Laboratory studies – 0 hours.</i> <i>Self-study – 102 hours.</i>	
Assessment system	<i>Grading including Exam</i>	
Department	<i>International Economic Relations Chair, room 36 of the 2nd educational building, phone: (057) 702 18 30 (add. 3-71), website: https://kafmev.hneu.edu.ua/</i>	
Teaching staff	<i>Lytvynenko Alina Oleksandrivna, PhD., Associate professor</i>	
Contacts	alina.lytvynenko@hneu.net	
Course schedule	<i>Lectures: according to the schedule</i> <i>Practical studies: according to the schedule</i>	
Consultations	<i>At the Department of International Economic Relations, offline, according to the schedule, individual, PNS chat.</i>	
Learning objectives and skills:		
<i>the formation of a system of knowledge and practical skills in students' mastery of methodical approaches and methods for studying the problems of formation and functioning mechanisms of the global economy</i>		
Structural and logical scheme of the course		
Prerequisites	Postrequisites	
-	-	
-	-	
Course content		
Content module 1. Theoretical foundations of global research and trends in the development of modern geoeconomics		
Topic 1. The methodological basis of geoeconomics in the conditions of an informationized global society		
Topic 2. Strategic interests of subjects of global economic activity in a capitalist environment		
Topic 3. Necessity of globalization adaptation of Ukraine's foreign economic macro model		
Topic 4. Geoeconomic model of Ukraine and strategic goals of the state and domestic business		



Content module 2. *Current state, problems and prospects of geoeconomics in the conditions of transformation of world economic relations*

Topic 5. **Global strategic interests of Ukrainian business in target international markets in the conditions of transformation of world economic relations**

Topic 6. **Implementation of strategic changes by international business companies taking into account the modern features of subjects of international economic relations**

Topic 7. **Competitive development strategy of Ukraine in the conditions of globalization according to research results**

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: express tests; competence-oriented tasks on topics; presentation.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.