



Syllabus of the course

«Foreign language for academic and professional communication»

Speciality	073 Management
Study programme	Business administration
Educational qualification	first (bachelor)
Type of the discipline	Mandatory
Language of teaching	English
Academic year / Semester	4 th academic year, 7 th semester
Number of credits ECTS	4
Distribution by types of classes and hours of study	Practical (seminars) – 48 hours. Self-study – 72 hours.
Final assessment	Grading
Department	Department of Pedagogy, Foreign Philology and Translation, Building 1, room 502, website: http://www.kafpif.hneu.edu.ua/
Lecturer (s)	Zakharova Anna Valerievna, PHD, senior Lecturer; Sharapova Olena Viktorivna.,PHD, associate professor, Chernysh Lyudmila Mykolayivna, senior lecturer
Contacts of lecturer (s)	Zakharova Anna Valeriyivna, e-mail: annatkach2311@gmail.com , phone number 0501676340 Sharapova Olena Viktorivna, e-mail: sharapova.olena@gmail.com , phone number 0995620102 Chernysh Lyudmyla Mykolayivna, e-mail clada@ukr.net , phone number 0971025117
Study days	Zakharova A. V: згідно діючого розкладу занять Sharapova O. V: згідно діючого розкладу занять Chernysh L. M.: згідно діючого розкладу занять
Consultations	At the Department of Pedagogy, Foreign Philology and Translation, off-line; due to timetable of consultations, personal
The purpose of the course: is mastering skills to solve various management problems and production situations, including in conditions of lack of information and time	
Prerequisites for learning	
List of studied disciplines: <i>Foreign language for professional purposes, Business communication in a foreign language</i>	
Content of the course	
Content module 1. Global processes and markets.	
Topic 1. International marketing activities.	
Topic 2. Innovative processes in international business	
Topic 3. Globalization of business activities	
Material and technical (software) for course support	
<i>Multimedia Projector</i>	
Course page on the Moodle platform (personal training system)	https://pns.hneu.edu.ua/course/view.php?id=5553
The system of the study results assessment	
The system of assessment of the formed competencies takes into account the types of classes, which include practical classes, as well as independent work. Assessment of the formed competencies of students is carried out according to the accumulative 100-point system. Current control, which is carried out during the semester during practical classes and independent work is assessed by the sum of points scored. The maximum possible number of points for the current and final control during the semester – 100 and the minimum possible number of points – 60.	



Current control includes the following control measures: tasks by topics; current control works.
More detailed information is in the Working plan.

Distribution of points according to the types of study

Види навчальної роботи	Мах кількість балів
Practical classes	48
Presentation / Case	16
Tests	24
Self-study	12
Max points	100

Policies of the course

The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity include: academic plagiarism, fabrication, falsification, write-off, deception, bribery, and biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work

More detailed information on competencies, learning outcomes, teaching methods, forms of assessment, independent training are given in the Program of the course.

Syllabus approved at the meeting of Department «14» June 2021. Protocol №13.