



**Syllabus of the course
«Cross-cultural management»**

Specialty	<i>073 Management</i>
Study programme	<i>Business Administration</i>
Level of education	<i>First (bachelor)</i>
Discipline status	<i>Mandatory</i>
Teaching language	<i>English</i>
Course / semester	<i>3 course, 6 semester</i>
Number of credits ECTS	<i>4</i>
Distribution by types of trainings and hours of study	<i>Lectures – 24 hours</i>
	<i>Practical studies (seminars) – 24 hours</i>
	<i>Independent training – 72 hours.</i>
Form of final assessment	<i>Grading</i>
Department	<i>Management and Business Department, 703 (library block), +38 057 702 01 46, www.kmib-hneu.com</i>
Teachers	<i>Blyznyuk Tetyana Pavlivna, Doctor of sciences (Economics), Professor</i>
Teacher's contacts	<i>blyznyuk.tetyana@gmail.com</i>
Days of the classes	<i>According to the schedule</i>
Consultations	<i>According to the schedule</i>

The purpose of the course is the formation of a cross-cultural approach to doing business in the current conditions of globalization in order to increase the effectiveness of managerial interaction of representatives of different national cultures.

Prerequisites for learning

Organization theory, World Economy and International Economic Relations, Management, Socio-economic history of Ukraine, Business Ethics

Content of the course

Content module 1. Conceptual approaches to cross-cultural management

Topic 1. Evolution and main concepts of cross-cultural management

Topic 2. The role of the phenomenon of "culture" in management

Topic 3. National culture in the conditions of globalization

Content module 2. National business cultures: the practice of cultural interaction

Topic 4. Classification of national culture

Topic 4. Organizational culture of a multinational organization

Topic 6. Motivation and leadership styles in different countries

Material and technical support (software) of the course

Laptop, Power Point MS Office, Multimedia Projector

Course page on the Moodle platform (personal training system)

*Course description, Working plan, Syllabus, Lectures (presentations), Practical (methodical recommendations), Seminars (List of questions), Homeworks; Tests, Additional learning materials.
<https://pns.hneu.edu.ua/course/view.php?id=5179>*

Assessment system of learning outcomes

The total score of the discipline consists of class attendance, current control, final control (the maximum amount is 100 points, the minimum amount that taking as a pass of discipline – 60 points).

More detailed information on assessment is given in the technological card of the discipline.



Accumulation of rating points in the course	
Types of training	Max points
Lectures	12
Practical studies (seminars)	12
Competence-oriented tasks	31
Express Tests	20
Final Written Test	25
Max points	100
Course policies <i>Policy of academic integrity, Policy to perform tasks later than the deadline, Absenteeism policy</i>	
<i>More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Program of the course</i>	

Syllabus approved at the meeting of the Department Protocol № 13 from 22.06.2021