



Syllabus of the course
«Analytical support of business management»

Specialty	<i>073 Management</i>
Study programme	<i>Business administration</i>
Level of education	<i>Bachelor</i>
Discipline status	<i>Mandatory</i>
Teaching language	<i>English</i>
Course / semester	<i>3 course, 5 semester</i>
Number of credits ECTS	<i>5</i>
Distribution by types of trainings and hours of study	<i>Lectures – 20 hours. Laboratory – 28 hours Independent training – 102 hours.</i>
Form of final assessment	<i>Exam</i>
Department	<i>Management and Business Department, 703 (library block), +38 057 702 01 46, www.kmib-hneu.com</i>
Teacher (-s)	<i>Kotlyk Andrii Valeriiovych, PhD, Associate Professor</i>
Teacher's contacts	<i>kotlik_a@ukr.net</i>
Days of the classes	<i>According to the schedule of classes</i>
Consultations	<i>According to the schedule of consultations: 703 (library block) – offline; in Zoom - online; both individual and in group</i>
The purpose of the discipline is to provide theoretical knowledge and to form applied skills of using the principles, technologies and tools of analysis in business.	
Prerequisites for learning	
<i>Management, Management 2, Economy of an Enterprise, Statistics, Macro- and Microeconomics, Informatics</i>	
Content of the course	
Content module 1. Theoretical basis of analysis economic activity of enterprise	
Topic 1. Scientific fundamentals of economic analysis	
Topic 2. Subject and method of economic analysis	
Topic 3. Analysis of production and sales	
Content module 2. Method of comprehensive analysis of an enterprise's activity	
Topic 4. Analysis of human resources	
Topic 5. Analysis of material resources	
Topic 6. Analysis of fixed assets	
Topic 7. Analysis of costs, profit and profitability	
Course page on the Moodle platform (personal training system)	<i>Course description, Working plan, Syllabus, Lecture materials (presentations), Guidelines to Practical studies, Homework, Tests, Additional learning materials. https://pns.hneu.edu.ua/course/view.php?id=5011</i>
Assessment system of learning outcomes	
<i>The total score of the discipline consists of class attendance, current control and exam (the maximum amount is 100 points, the minimum amount that taking as a pass of discipline – 60 points). More detailed information on assessment is given in the technological card of the discipline.</i>	



Accumulation of rating points in the course	
Types of training	Max points
Lectures	3
Laboratory studies	3
Competence-oriented tasks	24
Current Written Tests	30
Exam	40
Max points	100
Discipline policies <i>Policy of academic integrity, Absenteeism policy.</i>	
<i>More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Program of the course.</i>	

Syllabus approved at the meeting of the Department «22» June 2021. Protocol № 13.