



Syllabus of the educational course «Economy of enterprise»

Specialty	<i>073 Management</i>
Educational program	<i>Logistics</i>
Level of education	<i>The first (Bachelor) level of higher education</i>
Discipline status	<i>Mandatory elective</i>
Teaching language	<i>English</i>
Course / semester	<i>2 course, 3 semester</i>
Number of credits ECTS	<i>5</i>
Distribution by types of trainings and hours of study	<i>Lectures – 24 hours Practical studies (seminars) – 24 hours Independent training – 102 hours</i>
Form of final assessment	<i>Exam</i>
Department	<i>Department of Enterprise Economics and Business Organization, The second educational building, r. 40, +38 (057) 702-18-34, 3-42, http://www.kafepm.hneu.edu.ua</i>
Teacher	<i>Iuliia Kotelnikova, senior instructor</i>
Teacher's contacts	<i>iuliiakotelnykova@gmail.com, +380503030521</i>
Days of the classes	<i>According to schedule</i>
Consultations	<i>Remote; individual</i>
The purpose of the course	
<i>is focused on forming the professional competencies in the use of the applied economics foundations and methods of organizing effective activities for solving specific economic problems at the enterprise level</i>	
Prerequisites for learning	
<i>Basic knowledge in «Macroeconomics», «Microeconomics», higher mathematics, econometrics, statistics.</i>	
Content of the educational discipline	
Content module 1. Enterprise. Concept of functioning	
Theme 1. Theories and models of enterprises	
Theme 2. Entrepreneurship: essence, types, principals	
Theme 3. Types of enterprises, their institutional-legal forms	
Theme 4. External environment of enterprises	
Theme 5. Organization structure and enterprise management	
Theme 6. Market and products	
Content module 2. Resource provision and financial results of enterprise	
Theme 7. Forecasting and planning of an enterprise activity	
Theme 8. Personnel of an enterprise and remuneration	
Theme 9. Intellectual capital	
Theme 10. Production and sales cost of an enterprise	
Theme 11. Investment	
Theme 12. Financial results of an enterprise activity	
Course page on the Moodle platform (personal training system)	<i>presentations, practical tasks</i>
Assessment system of learning outcomes	
<i>The system of evaluation of mastering the knowledge, communication abilities, autonomy and responsibility of students according to the National Qualifications Framework of Ukraine for</i>	



each discipline includes current, modular (determined in accordance with the Content module), and final evaluation of knowledge. Current control is carried out during the semester on lectures and laboratory sessions and estimated amount of points. Modular control is carried out on the basis of current control of the relevant module contents and aims at an integrated assessment of students' knowledge after studying the logically completed part of the discipline – the content module. Modular control is carried out in the form of a comprehensive reference work for the same content modules. The intermediate test control is conducted at the end of each topic of the discipline. Conducting this test involves identifying students' mastery of the lecture material of the module and the ability to apply it to solve practical situations. This may include a test containing questions on the theoretical material and a small practical problem. Final control of knowledge and competencies of students in the discipline is carried out on the basis of the exam.

The final grade for the discipline is calculated as the sum of points obtained during the current control of the accumulative system. A student should be considered certified if the sum of points obtained from the final / semester test is equal to or exceeds 60. The minimum possible number of points for the current and modular control during the semester - 35 and the minimum possible number of points scored in the exam - 25 The result of the semester exam is evaluated in points (maximum number - 40 points, minimum number of credits - 25 points)

More detailed information on assessment is given in the technological card of the discipline.

Accumulation of rating points in the course	
Types of training	Max points
Lectures	6
Practical tasks	20
Tests	14
Colloquium	20
Exam	40
Max points	100
Educational course policies	
<i>Policy of academic integrity – cheating is prohibited.</i>	
<i>Absenteeism policy – for absence from class and failure to complete the task in the future, the student receives 0 points, and if the task is completed, the maximum possible score is reduced by 20%,</i>	
<i>Policy to perform tasks later than the deadline – the maximum possible score is reduced by 20%</i>	
<i>More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational coursee</i>	

Syllabus approved at the meeting of the Department «15» June 2021. Protocol № 19.