



Syllabus of the educational discipline «Ethics of business»

Specialty	<i>073 Management</i>
Educational program	<i>Logistics</i>
Level of education	<i>The first (Bachelor) level of higher education</i>
Discipline status	<i>Mandatory</i>
Teaching language	<i>English</i>
Course / semester	<i>1 course, 2 semester</i>
Number of credits ECTS	<i>4</i>
Distribution by types of trainings and hours of study	<i>Lectures – 20 hours</i>
	<i>Practical studies (seminars) – 28 hours</i>
	<i>Independent training – 72 hours.</i>
Form of final assessment	<i>Pass</i>
Department	<i>Management and Business Department, 703 (library block), +38 057 702 01 46, www.kmib-hneu.com</i>
Teachers	<i>Blyznyuk Tetyana Pavlivna, Doctor of sciences (Economics), Professor; Abdriichenko Zhanna Olehivna, PhD, Associate Professor</i>
Teacher's contacts	<i>blyznyuk.tetyana@gmail.com, zhanna.abdriichenko@hneu.net</i>
Days of the classes	<i>According to the schedule</i>
Consultations	<i>According to the schedule</i>

The purpose of the discipline is assimilation of language culture and language etiquette, business communication techniques, non-verbal means of communication and the image of a businessperson.

Prerequisites for learning

Socio-economic history of Ukraine, Philosophy

Content of the educational discipline

Content module 1. Business ethics as a science and a discipline

Theme 1. Business ethics as a science and discipline: object, subject and task

Theme 2. Language culture of business conversation

Content module 2. Culture and ways of communication, the image of a businessman

Theme 3. Culture and communication techniques as part of language etiquette

Theme 4. Non-verbal power of image ways of communication

Theme 5. Power of image

Theme 6. Technology of business (commercial) negotiations

Theme 7. Ethics of distance communication

Material and technical support (software) of the discipline

Laptop, Power Point MS Office, Multimedia Projector

Course page on the Moodle platform (personal training system)

*Course description, Working plan, Syllabus, Lectures (presentations), Practical (methodical recommendations), Seminars (List of questions), Homeworks; Tests, Additional learning materials.
<https://pns.hneu.edu.ua/>*

Assessment system of learning outcomes

The total score of the discipline consists of class attendance, current control, final control (the maximum amount is 100 points, the minimum amount that taking as a pass of discipline – 60 points).

More detailed information on assessment is given in the technological card of the discipline.



Accumulation of rating points in the discipline	
Types of training	Max points
Lectures	12
Practical studies (seminars)	12
Competence-oriented tasks	30
Express Tests	6
Essay	15
Final Written Test	25
Max points	100
Discipline policies <i>Policy of academic integrity, Policy to perform tasks later than the deadline, Absenteeism policy</i>	
<i>More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline</i>	

Syllabus approved at the meeting of the Department Protocol № 13 from 22.06.2021