



**Syllabus of the course**  
**«Academic English for scientists»**

<b>Specialty</b>	075 Marketing	
<b>Study Programme</b>	Marketing	
<b>Study cycle PhD</b>	The third (educational and scientific) level of higher education	
<b>Course status</b>	Mandatory	
<b>Language</b>	English	
<b>Term</b>	second year, third semester	
<b>ECTS credits</b>	5 credits	
<b>Workload</b>	Practical studies – 40 hours. Self-study – 110 hours.	
<b>Assessment system</b>	Grading including exam	
<b>Department</b>	Department of Pedagogy, Foreign Philology and Translation, 61166, Kharkiv, Prospekt Nauky, 9-a, KhNUE them. S. Kuznets, first building, aud. 502, tel. +38 (057) 702-18-32, 3-83 (internal), site of the department: <a href="http://www.kafpif.hneu.edu.ua/">http://www.kafpif.hneu.edu.ua/</a>	
<b>Teaching staff</b>	Pohorielova Tetiana, PhD, Associate professor	
<b>Contacts</b>	<a href="mailto:Pogorelova.Tetyana@m.hneu.edu.ua">Pogorelova.Tetyana@m.hneu.edu.ua</a>	
<b>Course schedule</b>	Pohorielova Tetiana: according to timetable	
<b>Consultations</b>	at the Department of Pedagogy, Foreign Philology and Translation; according to the schedule of consultations of teachers / by agreement at the initiative of the student (s); individual or group	
<b>The purpose of the course</b>		
The course aims to improve foreign language communicative competence, allowing young scientists to freely communicate with the international academic community and successfully present the results of scientific activities in written and oral form. The course object is to improve foreign language communicative competence in the context of academic communication. The course subject is intercultural communication at the academic level, which involves interaction with representatives of other cultures, considering the main external socio-cultural and internal situational factors. This is carried out to form a global (conceptual) picture of the world of a linguistic personality		
<b>Prerequisites for the course</b>		
<b>Prerequisites</b>	<b>Postrequisites</b>	
Methodology and organization of scientific research	Pedagogical practice, Scientific research work	
<b>Course content</b>		
<b>Content module 1. Features of Academic English for Scientists.</b>		
<b>Topic 1. Language Tools of Academic English.</b>		
<b>Topic 2. Grammatical features of academic English</b>		
<b>Topic 3. Editing of scientific texts.</b>		
<b>Topic 4. Preparation of an oral scientific report</b>		
<b>Teaching environment (software)</b>		
Multimedia projector, S. Kuznets PNS, Corporate Zoom system		



### **Forms and methods of assessment**

The University uses a 100-point cumulative system for assessing students' learning outcomes.

Current control is carried out during practical classes and aims to check the level of readiness of the student to perform a specific job. It is evaluated by the amount of points scored for courses with a form of semester control as an exam: the maximum amount is 60 points; the minimum amount required is 35 points.

The final control includes current control and an exam. Semester control is carried out in the form of a semester exam. The final grade in the course is determined for disciplines with a form of exam, the final grade is the amount of all points received during the current control and the exam grade.

During the teaching of the course, the following control measures are used: Current control: competence-oriented tasks on topics (total maximum number of points – 20 points), self-study work (total maximum number of points - 20 points), an individual research task (project) related to the PhD student's research (maximum score – 10 points), the presentation of the individual research task (project) (maximum score – 10 points). Semester control: Grading including Exam (40 points). *More detailed information on the assessment system is provided in the technological card of the course. An example of an exam card and assessment criteria.*

### **Course policies**

Teaching of the academic discipline is based on the principles of academic integrity. Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment. Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course*