



Syllabus of the course
« CONTEMPORARY MANAGEMENT THEORIES »

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| Specialty | <i>073 Management</i> |
| Study programme | <i>Management</i> |
| Study cycle (Bachelor, Master, PhD) | <i>Third (PhD)</i> |
| Course status | <i>Compulsory</i> |
| Language | <i>English</i> |
| Term | <i>1 course, 2 semester</i> |
| ECTS credits | <i>5</i> |
| Workload | <i>Lectures – 14 hours.</i> <i>Practical studies (seminars) – 18 hours.</i> <i>Self-study – 88 hours.</i> |
| Assessment system | <i>Grading including Exam</i> |
| Department | <i>Department of Management, Business and Administration, room 210 of the main building</i> <i>phone: (057) 702 01 46 (add. 2-96)</i> <i>website: https://www.kmib.hneu.edu.ua</i> |
| Teaching staff | <i>Lepeyko Tetyana Ivanivna, Dr. Sc. (Economic), Professor</i> <i>Druhova Olena Serhiivna, Dr. Sc. (Economic), Associate Professor</i> |
| Contacts | <i>Lepeyko T.I.: lepeyko.tetyana@gmail.com</i> <i>Druhova O.S.: drugova.elena.sergeevna@gmail.com</i> |
| Course schedule | <i>according to the current schedule of classes</i> |
| Consultations | <i>At the Department of Management, Business and Administration, off-line, due to timetable of consultations, individual, PNS chat</i> |

Learning objectives and skills:

to form a systematic understanding of the concepts, methods and tools of strategic management, as well as the skills to make effective decisions in conditions of uncertainty and a competitive environment.

Structural and logical scheme of the course

| Prerequisites | Postrequisites |
|----------------------|---------------------------------|
| | <i>Organizational Behavior</i> |
| | <i>Strategies of management</i> |

Content of the course

Content module 1. The modern scientific paradigm of business organization.

Topic 1. Conceptual foundations of organizational theory.

Topic 2. Scientific theories and models of organization.

Topic 3. Organizational design.

Topic 4. Organizational dynamics.

Topic 5. Methodological foundations of managing a multinational company.

Content module 2. Modern management technologies for business organizations.

Topic 6. Changes in business models in the modern world.

Topic 7. Conceptual foundations of management in the information economy.

Topic 8. Process approach to organizational management.

Topic 9. Methodology for developing an enterprise strategy in conditions of uncertainty and environmental turbulence.

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system



Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

The final grade for the academic discipline is calculated taking into account the points received for the current control, which is carried out during the semester during lectures, practical, seminar, laboratory classes and is estimated by the sum of the points scored, and the semester exam (maximum amount - 100 points; minimum amount that allows a student to successfully complete the study of the subject - 60 points).

Current control includes the following control measures: competence-oriented tasks on topics; written control work.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program