

**МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
ХАРКІВСЬКИЙ НАЦІОНАЛЬНИЙ ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ
ІМЕНІ СЕМЕНА КУЗНЕЦЯ**

УХВАЛЕНО
Рішенням вченої ради
Харківського національного
економічного університету імені
Семена Кузнеця
від 31.05.2021 р. протокол № 4



ВВЕДЕНО В ДІЮ
Наказом ректора Харківського
національного економічного університету
імені Семена Кузнеця
від 31.05.2021 р. № 140

Володимир ПОНОМАРЕНКО

**ОСВІТНЬО-НАУКОВА ПРОГРАМА
«МЕНЕДЖМЕНТ»**

РІВЕНЬ ВИЩОЇ ОСВІТИ	Третій (освітньо-науковий)
СТУПІНЬ ВИЩОЇ ОСВІТИ	Доктор філософії
ГАЛУЗЬ ЗНАНЬ	07 Управління та адміністрування
СПЕЦІАЛЬНІСТЬ	073 Менеджмент

Харків, 2021

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
SIMON KUZNETS KHARKIV NATIONAL UNIVERSITY OF ECONOMICS

APPROVED BY
Resolution of the Academic Council
Academic Council of
Simon Kuznets Kharkiv
National University of Economics
31/05/2021 minutes № 4

ENACTED by
Rector's of
Simon Kuznets Kharkiv
National University of Economics
31/05/2021 № 140
Volodymyr PONOMARENKO



EDUCATIONAL AND SCIENTIFIC PROGRAMME
«MANAGEMENT»

STUDY CYCLE	third (educational and scientific)
HIGHER EDUCATIONAL DEGREE	Doctor of Philosophy (PhD)
FIELD OF KNOWLEDGE	07 Management and Administration
SPECIALTY	073 Management

Kharkiv, 2021

PREAMBLE

The Head of educational and scientific programme:

LEPEYKO Tetyana, Head of Management and Business Department, Dr. Sc. (Economic), Professor.

Working group members:

OTENKO Vasyl, First Vice-Rector of Simon Kuznets Kharkiv National University of Economics, Dr. Sc. (Economic), Professor.

GRUZINA Inna, Associate Professor of Management and Business Department, Cand. Sc. (Economic), Associate Professor.

YANIYEVA Daria, PhD Student.

KHAUSTOVA Viktoriia, Dr. Sc. (Economic), Professor, Acting Deputy Director of the Research Center for Industrial Development Problems of the National Academy of Sciences of Ukraine.

Reviewed at the meeting of Management and Business Department, minutes No. 12, dated May 25, 2021.

Reviewed by the Academic Council of Management and Marketing Faculty, Minutes No. 6, dated May 28, 2021.

The educational and scientific programme was updated based on:

1. Legislative and regulatory acts:

Laws of Ukraine “On Education”, “On Higher Education”, the National Qualifications Framework approved by the Resolution of the Cabinet of Ministers of Ukraine No. 1341 dated November 23, 2011 (as amended by the Resolution of the Cabinet of Ministers of Ukraine No. 519 dated June 26, 2020); Professional standard for the group of professions “Higher Education Institution Teachers” (Order of the Ministry of Economic Development, Trade, and Agriculture of Ukraine No. 610 dated March 23, 2021); National Classifier of Ukraine, National Classification Framework (NCF).

2. Labor market analysis, considering the regional context.

3. Study of domestic and foreign experience.

4. Employers’ proposals.

Reviews and feedback from external stakeholders (attached).

I. GENERAL CHARACTERISTICS

Study cycle	Third (educational and scientific)
Higher education degree	Doctor of Philosophy (PhD)
Field of knowledge	07 Management and administration
Specialty	073 Management
Educational programme (in Ukrainian and English)	Освітньо-наукова програма «МЕНЕДЖМЕНТ» Educational and scientific programme «Management»
Forms of education, the scope of the educational program in ECTS credits, and duration of study	Full-time form – 55 credits, 4 years; Part-time form – 55 credits, 4 years.
Accreditation	- National Agency for Higher Education Quality Assurance; - Certificate No. 397 dated 16.06.2020; - 5 years.
Language(s) of instruction/assessment	Ukrainian / English
Structural unit responsible for the educational program	Management and Business Department of Simon Kuznets Kharkiv National University of Economics (S. Kuznets KhNUE)
Admission requirements	Possession of higher education: Master's degree or educational qualification level of Specialist
Restrictions on forms of education	-
Educational qualification	Doctor of Philosophy in the specialty "Management"
Professional qualification	-
Qualification in the diploma	Higher education degree – Doctor of Philosophy. Specialty – 073 "Management" Educational program – Educational and scientific programme "Management"
Purpose of the educational programme	The preparation of highly qualified scientific and pedagogical personnel by forming and developing higher education students' competencies to master the fundamental knowledge, skills, and abilities required to conduct original dissertation research in the field of management, engage in scientific and pedagogical activities, and solve complex and pressing problems related to the management of organizations and their associations based on rethinking existing knowledge and creating new comprehensive insights and/or professional practices.

<p>Focus and features (uniqueness) of the programme</p>	<p>General education in the subject area. Higher education students acquire scientific, research, and innovative competencies that deepen the educational and scientific components of professional activity. Programme Features: updating the theoretical foundation and expanding the scientific and methodological basis of management, considering the socio-economic transformations occurring in Ukraine; mastering practical skills in conducting scientific research in the field of management in close cooperation with scientific and educational institutions, the business sector, and foreign researchers; delivered in English. Keywords: management, organizational management, research activities, scientific and pedagogical activities.</p>
<p>Description of the subject area</p>	<p>Object of study: the management of organizations and their subdivisions under conditions of uncertainty and requirements; contemporary achievements and pressing issues in the field of management; philosophical, socio-economic, logical-theoretical, spiritual-ethical, and methodological foundations of scientific research; innovative technologies, methods, and means of education. Learning goals: the preparation of highly qualified scientific and pedagogical personnel with skills in conducting original dissertation research in the field of management, engaging in scientific and pedagogical activities, and solving pressing problems in the management of organizations and their associations. Theoretical content of the subject area: advanced conceptual and methodological knowledge of a research and professional nature in the field of management; current research directions and achievements in modern theoretical and experimental science, as well as in the professional domain; theories, forms, and methods of scientific cognition; methods and principles of scientific research and their practical application; educational innovation processes; foundations of modern scientific communication; information technologies in science and education. Methods, techniques, and technologies: general scientific and specific research methods (computational-analytical, economic-statistical, economic-mathematical, expert evaluation, factual, sociological, documentary, balance methods, etc.); methods for implementing management functions (marketing research methods, economic diagnostics methods, forecasting and planning methods, organizational structure design methods, motivation methods, control methods, methods for assessing social, organizational, and economic effectiveness in management, etc.); management methods (administrative, economic, socio-psychological, technological); technologies for substantiating management decisions (economic analysis, simulation modeling, decision trees, etc.). Tools and equipment: the tools and equipment used in the Educational and scientific programme meet modern requirements. The university has a library, infrastructure, and equipment in accordance with licensing conditions. The educational process is supported by educational facilities, technical means, and laboratory equipment in compliance with the requirements of the syllabus.</p>
<p>Academic mobility</p>	<p>-</p>
<p>Academic rights</p>	<p>Have the right to continue education to obtain a Doctor of Science degree.</p>

Professional rights	Higher education students obtaining a Doctor of Philosophy degree in specialty 073 "Management" are entitled to conduct research and teaching activities in the field of management, as well as engage in administrative and managerial activities in the business sector.
Graduate employment opportunities	<p>Specialists according to the current edition of the National Classifier of Ukraine: Classifier of Professions (DK 003:2010), namely:</p> <p>Scientific and teaching activities: 1237 – Heads of research units, 1238 – Project and program managers, 231 – University and higher education institution lecturers, 2351.1 – Research associates.</p> <p>Administrative activities in public institutions and educational establishments: 1229.1 – Executive staff of central government bodies, 1229.3 – Executive staff of local government bodies and local self-government.</p> <p>Managerial activities in the business sector: 12 – Heads of enterprises, institutions, and organizations, 122 – Heads of production and other core units, 13 – Heads of small enterprises without management staff, 14 – Managers (administrators) of enterprises, institutions, organizations, and their subdivisions.</p> <p>Employment in the field of management and administration in positions within the subdivisions of scientific and public institutions, specialized university departments, governmental and local authorities, enterprises, and organizations.</p>

II – LIST OF GRADUATE COMPETENCIES

Integral competence	The ability to solve complex problems in the field of professional and/or research-innovative activities in management, which involves deep rethinking of existing knowledge and creating new holistic knowledge and/or professional practice; to engage in pedagogical activity in higher education.
General competencies	<p>GC 1. The ability for abstract thinking, analysis, and synthesis, philosophical interpretation, justification, and economic proof of obtained results, and understanding the essence of the studied socio-economic phenomena, justification, setting, and modeling of problems.</p> <p>GC 2. The ability to identify contradictions and previously unresolved tasks, problems or their parts, formulate and experimentally test scientific hypotheses, apply acquired knowledge in practice; continuously self-develop and self-improve in professional and/or scientific-pedagogical activities.</p> <p>GC 3. The ability to understand foreign professional texts, use foreign languages to present scientific results in oral and written form, and for communication in international, scientific, and professional environments.</p> <p>GC 4. The ability to develop, plan, and implement research and innovation projects and programs in management, the sequential process of thorough scientific research, and scientific-pedagogical activity while adhering to professional/scientific ethics and maintaining academic integrity.</p>

	<p>GC 5. The ability to search for personal solutions to problems, critically perceive and analyze others' opinions and ideas, review publications and abstracts, and conduct critical analysis of one's own materials.</p> <p>GC 6. The ability for pedagogical activity in conducting educational processes, teaching, upbringing, development, and professional training of students for a particular type of professional-oriented activity.</p>
<p>Special (professional, subject) competencies</p>	<p>SC 1. The ability to possess information on the directions and features of the development of modern management theories and advanced achievements in the field of management; to organize and conduct research-innovative activities, carry out original scientific research on management issues at a high professional level, and formulate scientific results that create new knowledge using progressive scientific methods.</p> <p>SC 2. The ability to use the latest information technologies and tools, advanced software products, and the possibilities of the global Internet network in the process of producing new knowledge and obtaining scientific-practical results in the field of management and in teaching practice.</p> <p>SC 3. The ability to search for scientific information sources that represent scientific interest for the researcher, critically analyze primary and secondary information sources, including searching for information through online search engines, synthesize the obtained information, and interpret the results of scientific research while adhering to the rules of academic integrity.</p> <p>SC 4. The ability for public presentation of the results of fundamental or applied scientific research on management issues; the ability to communicate in dialogue mode with the broader scientific community in the field of scientific and/or professional activities to discuss controversial issues and research results.</p> <p>SC 5. The ability to generate and implement innovative results of scientific research in the field of management into the practical activities of modern enterprises, institutions, and organizations.</p>

In order to ensure the correlation of the defined competencies with the NQF competency classification, a matrix of correspondence between the defined competencies and NQF descriptors is used, which is an informational appendix (**Table 1 of the Explanatory Note**).

III – STANDARD CONTENT OF HIGHER EDUCATION STUDENTS’ TRAINING IN TERMS OF LEARNING OUTCOMES IN THE SPECIALTY 073 "MANAGEMENT"

LO1: Knowledge and understanding of key professional terminology, typical for the scientific style, grammatical structures of a professional foreign language; models of text analysis, translation strategies, translation procedures and transformations; methods of text content compression; features of the process of scientific communication in an intercultural context; features of constructing a foreign language article, citation, graphic design; speech clichés for monological and dialogical communication.

LO2: Knowledge and understanding of the purpose, content and functions of science as a social institution; general patterns of the development of science, structure and levels of scientific knowledge; main methodological and worldview problems that arise in modern science; dynamics of scientific and technological development in a

broad socio-cultural context; specifics of the object and subject of social and humanitarian knowledge; philosophical and methodological programs and principles; "human-dimensional" aspects of science as a social and cognitive phenomenon.

LO3: Knowledge and understanding of the characteristics of scientific research in project forms; technology of work on a dissertation; principles of organizing scientific work; technology of presentation, defending and implementing the scientific research results based on the norms of academic ethics.

LO4: Knowledge and understanding of the principles and management system and the regulatory and legal framework for organizing the educational process in a higher education institution (HEI); features of maintaining documentation in educational institutions; the essence of educational activity and its features in educational institutions; requirements for scientific and methodological support of educational activity; innovative forms, methods and means of teaching, new pedagogical technologies.

LO5: Knowledge and understanding of the contemporary management theories' content and the features of their evolution under the influence of changes in the external environment; advanced achievements and trends in the field of modern management; world experience in implementing existing management theories in the practice of modern enterprises; practical aspects of organizational behavior in management.

LO6: Knowledge and understanding of existing methods for analyzing trends and patterns of macro- and microeconomic processes development; advantages of using economic and mathematical modeling for making informed management decisions; rules for forming the primary information space of scientific research.

LO7: Skills and abilities of oral and written communication in academic, scientific and professional spheres; critical analysis of read foreign-language scientific literature in the specialty; dialogical communication in foreign languages with a wide scientific community in the field of scientific and professional activity, publication of research results in foreign languages at scientific conferences and in peer-reviewed national or international journals; effective interaction with scientists - representatives of other cultures in an international environment.

LO8: Skills and abilities to apply the conceptual apparatus and terminology of the philosophy of science to personal research; consciously formulate problems and objectives of a specific scientific research in the professional sphere (socio-economic sciences); possess methodological techniques for proposing scientific hypotheses, testing them, and building a scientific theory; identify and analyze social and cultural problems caused by scientific and technological development; work independently with classical sources of world philosophical thought and the most important works that set forth the concepts of the philosophy of science (reading, commenting, analyzing texts); engage in dialogue as a part of both search, communicative, and intellectual competence within educational and professional interactions; identify methodological invariants and structural elements of specific historical research programs; present personal scientific research.

LO9: Skills and abilities to effectively organize scientific research activities; develop a plan for conducting scientific research; generate personal new scientific ideas in compliance with the norms of professional and academic integrity,

communicate personal knowledge and ideas to the scientific community, expanding the boundaries of scientific knowledge; conduct information search and transmit scientific information using modern information and innovative technologies.

LO10: Skills and abilities to develop scientific and methodological support for educational activities; compile curricula for specialists, individual teaching plans, and other documentation; organize and conduct educational activities for students at an educational institution; form a system of applying innovative teaching technologies for the subject being taught.

LO11: Skills and abilities to build a substantiated system of indicators as the basis of scientific research; use economic and mathematical methods and models in the process of scientific research; predict economic processes represented by dynamic series; approximations of interconnected economic processes; model sets of economic objects.

LO12: Skills and abilities to identify complex problems of modern management and find ways to solve them by producing new knowledge; analyze the main trends and generate priority areas for the development of management science; effectively use the basic provisions of contemporary management theories to overcome crisis situations at the enterprise; justify management decisions using the accumulated theoretical basis in the field of management.

IV. STRUCTURE OF THE EDUCATIONAL AND SCIENTIFIC PROGRAMME DOCTOR OF PHILOSOPHY

4.1. STRUCTURE OF THE PROGRAMME AND CURRICULUM COMPONENTS

№	Curriculum components (academic disciplines, course projects (works), internships, qualification work)	ECTS credits	Structure, %
CYCLE OF GENERAL TRAINING			
1	<i>MANDATORY CURRICULUM COMPONENTS</i>	26 (30**)	47 (51**)
2	<i>ELECTIVE CURRICULUM COMPONENTS</i>	5	9 (9**)
CYCLE OF PROFESSIONAL TRAINING			
3	<i>MANDATORY CURRICULUM COMPONENTS</i>	9	17 (15**)
4	<i>ELECTIVE CURRICULUM COMPONENTS</i>	15	27 (25**)
TOTAL:		55 (59**)	100%
<i>including: elective unit</i>		20	36 (34**)

** – in accordance with the Regulation on the preparation of higher education students for the degree of Doctor of Philosophy and Doctor of Sciences in postgraduate (external) studies and doctoral studies at Simon Kuznets Kharkiv National University of Economics, the discipline Ukrainian Language as a Foreign Language**' is mandatory for the preparation of foreigners and stateless persons for higher education students.

Code	Curriculum components (academic disciplines, course projects (works), internships, qualification work)	ECTS credits	Form of the final assessment
CYCLE OF GENERAL TRAINING			
<i>MANDATORY CURRICULUM COMPONENTS</i>			
MC1	Foreign language*	6	Grading including Exam
MC2	Philosophy of science	4	Grading
MC3	Methodology and organization of scientific research	6	Grading
MC4	Mathematical methods and models in scientific research	5	Grading
MC5	Pedagogical internship	5	Report
MC6	Ukrainian as a foreign language**	4	Grading
<i>ELECTIVE EDUCATIONAL COMPONENTS</i>			
EC1	Elective course 1.1	5	Grading
CYCLE OF PROFESSIONAL TRAINING			
<i>MANDATORY CURRICULUM COMPONENTS</i>			
MC7	Contemporary management theories	4	Grading including Exam

MC8	Organizational behavior	5	Grading
<i>ELECTIVE CURRICULUM COMPONENTS</i>			
EC2	Elective course 2.1	5	Grading
EC3	Elective course 2.2	5	Grading
EC4	Elective course 2.3	5	Grading

* - English, or German, or French

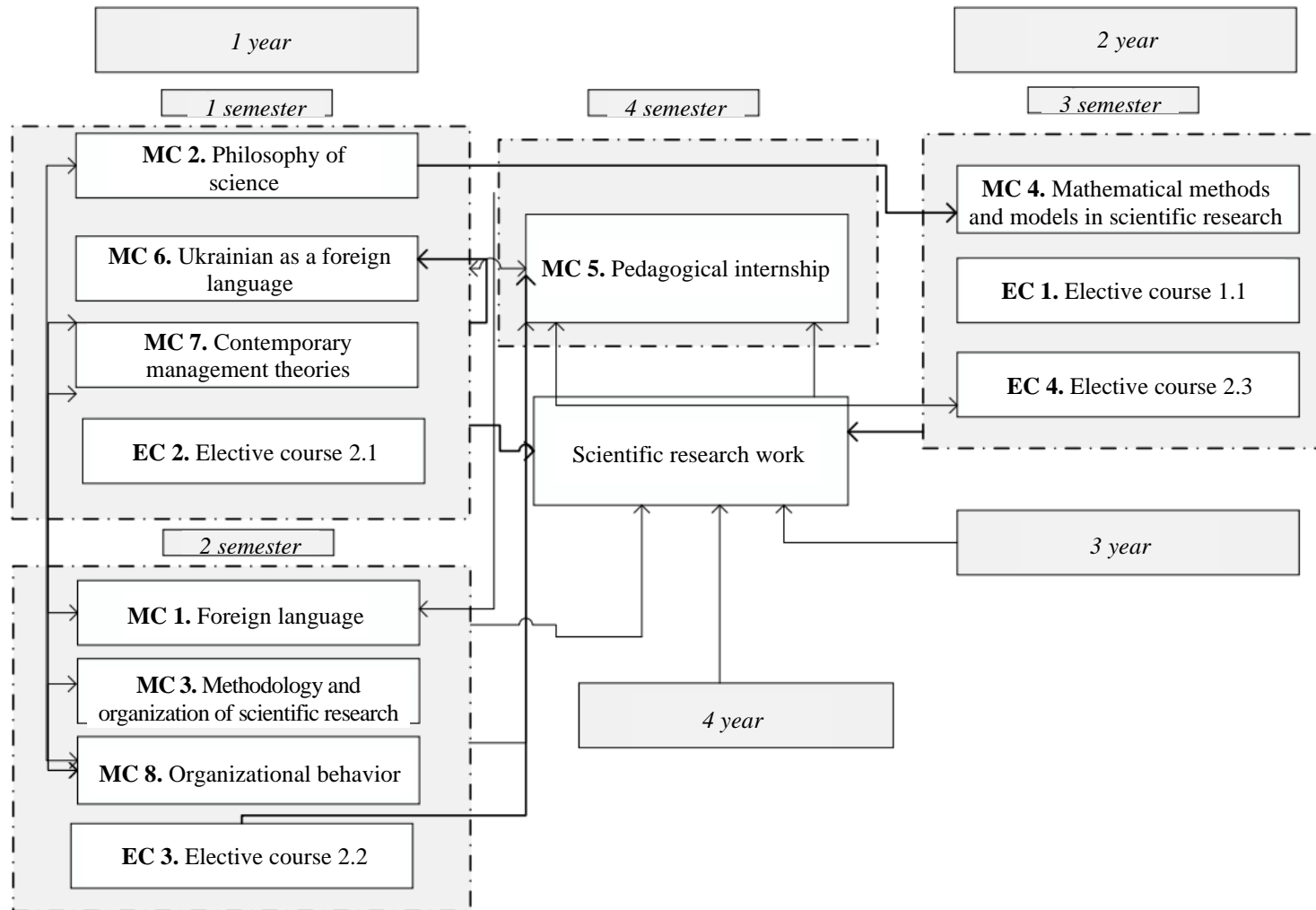
** - for the preparation of foreigners and stateless individuals

4.2. ELECTIVE COMPONENT OF THE EDUCATIONAL AND SCIENTIFIC PROGRAMME

The elective component of the Educational and Scientific Programme "Management" contributes to the formation of an individual trajectory for higher education students through the selection of four academic disciplines (hereinafter – AD) (20 ECTS credits) from the list of elective ADs, approved by the decision of the Academic Council and published on the University website. These ADs form professional competencies related to the research theme and general competencies. The right to freely choose ADs offered for other levels of higher education (other Educational and Scientific Programmes) for higher education students is provided. The mastery of ADs by higher education students may take place at other higher education institutions, and the learning outcomes and competencies may be achieved and obtained in the system of formal, non-formal, or informal education. After admission or reinstatement, higher education students have the right to have competencies gained at other higher education institutions recognized in ADs, which are mandatory for the Educational and Scientific Programme.

4.3. STRUCTURAL AND LOGICAL SCHEME OF THE PREPARATION OF HIGHER EDUCATION STUDENTS

of the Educational and Scientific Programme “Management”
at the third (educational-scientific) level of higher education



V. FORMS OF ATTESTATION OF HIGHER EDUCATION STUDENTS

<p>Forms of attestation of higher education students</p>	<p>The attestation of higher education students are carried out by a permanently functioning or ad hoc specialized academic council of a higher education institution or research institution based on the public defense of scientific achievements in the form of a dissertation (in accordance with paragraph 30 of the Resolution of the Cabinet of Ministers of Ukraine No. 261 dated 23.03.2016 and paragraph 3 of Article 6 of the Law of Ukraine "On Higher Education" No. 1556-VII dated 01.07.2014). A mandatory condition for admission to defense is the successful completion by the student of their individual curriculum and scientific work plan. Reporting on the execution of the plan is conducted twice a year at a meeting of the graduating department.</p>
<p>Requirements for the qualification work</p>	<p>The dissertation for the degree of Doctor of Philosophy in the specialty 073 Management is an independent, comprehensive study that offers a solution to a current scientific problem, the results of which make an original contribution to the body of knowledge in the field of management or at its intersection with other specialties and are published in relevant publications. The requirements for the design of dissertations are established by the Ministry of Education and Science of Ukraine. The requirements for dissertation design were approved by the order of the Ministry of Education and Science of Ukraine No. 40 dated 12.01.2017 "On Approval of the Requirements for Dissertation Design".</p>
<p>Requirements for public defense</p>	<p>The requirements for the procedure and special conditions for the public defense are defined by the Resolution of the Cabinet of Ministers of Ukraine No. 167 dated 06.03.2019 "On the Conduct of an Experiment for Awarding the Degree of Doctor of Philosophy".</p>

VI. REQUIREMENTS FOR THE AVAILABILITY OF AN INTERNAL QUALITY ASSURANCE SYSTEM FOR HIGHER EDUCATION

The requirements for the internal quality assurance system at the University are developed based on the European Standards and Guidelines for Quality Assurance in Higher Education (ESG), Article 16 of the Law of Ukraine "On Higher Education," and the National Qualifications Framework (NQF).

<p>Policy on ensuring the quality of higher education</p>	<p>Key principles of internal quality assurance in education at S. Kuznets KhNUE: responsibility, compliance, adequacy, autonomy, measurability, academic culture, openness. Key procedures for internal quality assurance in education at S. Kuznets KhNUE: formalization of quality policy, strategic objectives, tasks for continuous quality improvement; ensuring the publicity of information about educational programmes, higher education degrees, and qualifications; ensuring adherence to academic integrity by higher education institutions' employees and higher education students; preparation and conduct of marketing, monitoring, and socio-psychological studies to determine labor market needs, requirements of higher education stakeholders, quality of educational services, and satisfaction with educational activities and education quality; involvement of higher education stakeholders (higher education students, employers, representatives of the academic community, etc.) in decision-making on internal quality assurance;</p>
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	external evaluation of S. Kuznets KhNUE's quality based on participation in national and international higher education institution rankings, compliance with licensing requirements, and accreditation. Directions: development, approval, monitoring, and periodic review of educational programmes; ensuring professional development of teaching, research, and research-teaching staff; ensuring student-centered learning, teaching, and assessment of higher education students; ensuring the availability of necessary resources for organizing the educational process; ensuring the availability of information systems for effective management of the educational process.
Ensuring the quality of educational programme development, approval, monitoring, review, and updates	Monitoring and periodic review of educational programmes are carried out in accordance with the current regulations at S. Kuznets KhNUE regarding the approval, monitoring, review, and updates of educational programmes. The review of educational programmes is based on an analysis of the satisfaction of educational needs of higher education students: the ability to build individual learning trajectories, adherence to academic freedoms in the educational process, satisfaction with the quality of the educational programme, etc.; employers: the quality of forming general and professional competencies, relevant and social skills (soft skills); other stakeholders. For reviewing educational programmes, the following methods are used: online surveys, focus group research, document analysis, situational analysis, by a group according to the requirements regarding the structure and content of the educational programme. The frequency of educational programme reviews is: a) annually, based on monitoring results; b) after the completion of the educational programme by higher education students; c) in the event of changes to legislative and regulatory frameworks.
Ensuring enrollment, achievement, recognition, and attestation of higher education students	The assessment of higher education students is consistent, transparent, and conducted according to the procedures established at the University in accordance with regulatory acts. Annual assessment of higher education students is carried out according to the forms of control specified in the educational programme; the procedure for assessing learning outcomes, as outlined in the working programmes of academic disciplines, working plans (technological maps) of academic disciplines, syllabi of academic disciplines; record-keeping of learning outcomes, which is maintained using the Personal Learning System (PLS) of the University. The assessment of higher education students is based on a 100-point cumulative point-rating system.
Ensuring the quality of student-centered learning, teaching, and assessment	Planning, distribution, and provision of learning resources, as well as supporting higher education students, take into account their needs and the principles of student-centered learning. Internal quality assurance in higher education guarantees that all necessary resources align with learning goals, are publicly accessible, and that higher education students are informed about their availability.
Ensuring the quality of research-teaching staff	Annual ranking assessment of research-teaching staff, departments, and faculties of the University is carried out by using mechanisms for evaluating and self-assessing the effectiveness of research-teaching activities, their focus on the priorities of national higher education system

	<p>development, the University's development strategy, and the personal professional development of research-teaching staff. The results of the ranking evaluation are summarized based on the performance achieved during the calendar year. The results of the annual evaluation of research-teaching staff, departments, and faculties are made public at the meeting of the University's Academic Council.</p>
<p>Resource support for the educational process (educational resources and support for higher education students)</p>	<p>The higher education institution provides the necessary and accessible resources (human, methodological, material, informational, etc.) for the educational process and provides corresponding support for higher education students. Organizational-methodological support for independent work of higher education students includes the development of methodological, didactic, and instructional materials, offering opportunities to form, consolidate, deepen, and systematize knowledge and skills acquired during classroom sessions, conduct self-preparation, and self-control of mastering the educational-professional programme, and is implemented through the Personal Learning System of S. Kuznets KhNUE.</p>
<p>Information support (information management)</p>	<p>In order to manage the educational process, an effective policy in the field of information management has been developed, along with an integrated information system for managing the educational process. This system includes automation of the main functions of educational process management, including: conducting the admission campaign, planning and organizing the educational process; access to educational resources; accounting and analysis of the academic performance of higher education students; administration of main and auxiliary processes ensuring educational activities; staff management, etc.</p>
<p>Public accessibility of information on educational programmes and educational, scientific activities</p>	<p>Accurate, objective, up-to-date, timely, and easily accessible information on the educational-professional programme is published on the website of S. Kuznets KhNUE, including programmes for potential higher education students, graduates, other stakeholders, and the public. Public information is also provided about educational activities in the field of specialization, including criteria for selection for education; planned learning outcomes for this programme; teaching, learning, and assessment procedures used, etc.</p>
<p>Ensuring academic integrity</p>	<p>Ensuring the prevention and detection of academic plagiarism in scientific works of higher education institution staff and higher education students is carried out through policies, standards, and procedures for ensuring academic integrity, regulated by the following documents of S. Kuznets KhNUE: the Academic Integrity Code; the Professional Ethics and Organizational Culture Code for employees and higher education students of S. Kuznets KhNUE; the Regulation on the Academic Integrity Commission at S. Kuznets KhNUE. The verification of scientific works by research-teaching staff and higher education students is carried out using internet services based on open internet resources and the StrikePlagiarism.com system, which operates under a License Agreement for the right to use anti-plagiarism software.</p>

Explanatory Note

The matrix of correspondence of the competencies defined by the Standard (if available) to the NQF descriptors and the matrix of correspondence of the learning outcomes and competencies defined by the Standard are presented in Tables 1 and 2.

Table 1

The Matrix of correspondence of the defined competencies to the NQF descriptors

Classification of competencies according to the NQF	Knowledge	Skills	Communication	Autonomy and responsibility
1	2	3	4	5
General competencies				
GC 1. The ability for abstract thinking, analysis, and synthesis, philosophical interpretation, justification, and economic proof of obtained results, and understanding the essence of the studied socio-economic phenomena, justification, setting, and modeling of problems.	+	+		+
GC 2. The ability to identify contradictions and previously unresolved tasks, problems or their parts, formulate and experimentally test scientific hypotheses, apply acquired knowledge in practice; continuously self-develop and self-improve in professional and/or scientific-pedagogical activities.	+	+	+	+
GC 3. The ability to understand foreign professional texts, use foreign languages to present scientific results in oral and written form, and for communication in international, scientific, and professional environments.		+	+	+
GC 4. The ability to develop, plan, and implement research and innovation projects and programs in management, the sequential process of thorough scientific research, and scientific-pedagogical activity while adhering to professional/scientific ethics and maintaining academic integrity.	+	+	+	+
GC 5. The ability to search for personal solutions to problems, critically perceive and analyze others' opinions and ideas, review publications and abstracts, and conduct critical analysis of one's own materials.		+	+	+
GC 6. The ability for pedagogical activity in conducting educational processes, teaching, upbringing, development, and professional training of students for a particular type of professional-oriented activity.	+	+	+	+
Special (professional, subject) competencies				
SC 1. The ability to possess information on the directions and features of the development of modern management theories and advanced achievements in the field of management; to organize and conduct research-innovative activities, carry out original scientific research on management issues at a high professional level, and formulate scientific results that create new knowledge using progressive scientific methods.	+	+		+
SC 2. The ability to use the latest information technologies and tools, advanced software products, and the possibilities of the global Internet network in the process of producing new knowledge and obtaining scientific-practical results in the field of management and in teaching practice.	+	+	+	+
SC 3. The ability to search for scientific information sources that represent scientific interest for the researcher, critically analyze primary and secondary information sources, including searching for information through online search engines, synthesize the obtained information, and interpret the results of scientific research while adhering to the rules of academic integrity.		+		+
SC 4. The ability for public presentation of the results of fundamental or applied scientific research on management issues; the ability to communicate in dialogue mode with the broader scientific community in the field of scientific and/or professional activities to discuss controversial issues and research results.		+	+	+
SC 5. The ability to generate and implement innovative results of scientific research in the field of management into the practical activities of modern enterprises, institutions, and organizations.		+	+	+

Table 2

Correspondence matrix of defined learning outcomes, competencies and educational components

Learning outcomes	IC	General competencies						Special (professional, subject) competencies				
		1	2	3	4	5	6	1	2	3	4	5
1	2	3	4	5	6	7	8	9	10	11	12	13
LO1: Knowledge and understanding of key professional terminology, typical for the scientific style, grammatical structures of a professional foreign language; models of text analysis, translation strategies, translation procedures and transformations; methods of text content compression; features of the process of scientific communication in an intercultural context; features of constructing a foreign language article, citation, graphic design; speech clichés for monological and dialogical communication.	MC1			MC1								
LO2: Knowledge and understanding of the purpose, content and functions of science as a social institution; general patterns of the development of science, structure and levels of scientific knowledge; main methodological and worldview problems that arise in modern science; dynamics of scientific and technological development in a broad socio-cultural context; specifics of the object and subject of social and humanitarian knowledge; philosophical and methodological programs and principles; "human-dimensional" aspects of science as a social and cognitive phenomenon.	MC2	MC2						MC8				
LO3: Knowledge and understanding of the characteristics of scientific research in project forms; technology of work on a dissertation; principles of organizing scientific work; technology of presentation, defending and implementing the scientific research results based on the norms of academic ethics.	MC3		MC3		MC3	MC3						
LO4: Knowledge and understanding of the principles and management system and the regulatory and legal framework for organizing the educational process in a higher education institution (HEI); features of maintaining documentation in educational institutions; the essence of educational activity and its features in educational institutions; requirements for scientific and methodological support of educational activity; innovative forms, methods and means of teaching, new pedagogical technologies.	MC5		MC5		MC5		MC5					

1	2	3	4	5	6	7	8	9	10	11	12	13
LO10: Skills and abilities to develop scientific and methodological support for educational activities; compile curricula for specialists, individual teaching plans, and other documentation; organize and conduct educational activities for students at an educational institution; form a system of applying innovative teaching technologies for the subject being taught.	MC3				MC3						MC3	MC3
LO11: Skills and abilities to build a substantiated system of indicators as the basis of scientific research; use economic and mathematical methods and models in the process of scientific research; predict economic processes represented by dynamic series; approximations of interconnected economic processes; model sets of economic objects.	MC5						MC5					
LO12: Skills and abilities to identify complex problems of modern management and find ways to solve them by producing new knowledge; analyze the main trends and generate priority areas for the development of management science; effectively use the basic provisions of contemporary management theories to overcome crisis situations at the enterprise; justify management decisions using the accumulated theoretical basis in the field of management.	MC7		MC7									MC7 MC8
LO1: Knowledge and understanding of key professional terminology, typical for the scientific style, grammatical structures of a professional foreign language; models of text analysis, translation strategies, translation procedures and transformations; methods of text content compression; features of the process of scientific communication in an intercultural context; features of constructing a foreign language article, citation, graphic design; speech clichés for monological and dialogical communication.	MC4								MC4			

Head of educational and scientific programme






Dr. Sc. (Economic), Professor



Tetyana LEPEYKO

ЛИСТ ПОГОДЖЕННЯ

Освітньо-наукової програми «Менеджмент»

Назва структурного / функціонального підрозділу / посадова особа	Дата, підпис
1. Завідувач відділу аспірантури і докторантури	
2. Керівник відділу забезпечення якості освіти та інноваційного розвитку	
3. Завідувач кафедри менеджменту та бізнесу	
4. Проректор з навчально-методичної роботи	
5. Проректор з наукової роботи та міжнародного співробітництва	

РЕЦЕНЗІЯ

*на освітньо-наукову програму «Менеджмент»
третього (освітньо-наукового) рівня вищої освіти
Спеціальності 073 «Менеджмент»*

Освітньо-наукова програма «Менеджмент», що реалізується Харківським національним економічним університетом ім. Семена Кузнеця, враховує та повністю відповідає вимогам вищої освіти та тенденціям ринку праці з даної спеціальності. Стратегічним планом діяльності МОН України до 2024 року одними із головних пріоритетів розвитку освіти України визначено якісну вищу освіту, розвиток освіти дорослих й науку, що стимулює соціально-економічний розвиток держави. Це актуалізує необхідність розвитку освітньо-наукових програм, спрямованих на підготовку кваліфікованих фахівців, здатних проводити оригінальні наукові дослідження та розробки, здійснювати викладацьку діяльність та бути конкурентоспроможними у сфері менеджменту.

Освітньо-наукова програма «Менеджмент» відрізняється логічною структурою, заявлені дисципліни відповідають цілям, завданням, результатам навчання та набутим компетентностям за програмою. Навчальні дисципліни забезпечують якісну підготовку здобувача вищої освіти ступеня доктора філософії до майбутньої науково-викладацької діяльності. Передбачена у програмі педагогічна практика сприяє формуванню вмінь та навичок викладання навчальних дисциплін у закладах вищої освіти, організації педагогічної роботи тощо.

В освітньо-науковій програмі достатньо уваги відведено гуманітарній складовій, що є однією з основних вимог для отримання ступеня вищої освіти доктора філософії.

Перевагами програми є: можливість формування індивідуальної освітньої траєкторії навчання за рахунок наявності вибіркового освітніх компонентів циклів загальної та професійної підготовки; можливість реалізації результатів, отриманих у неформальній освіті; можливість академічної мобільності.

В цілому освітньо-наукова програма «Менеджмент» третього (освітньо-наукового) рівня вищої освіти спеціальності 073 «Менеджмент» галузі знань 07 «Управління та адміністрування» повністю відповідає вимогам, що висуваються до такого типу документів, реалізує комплексний та цільовий підхід до підготовки фахівців, які володіють навиками та необхідними компетентностями для подальшої професійно-наукової діяльності, отже, рекомендується для провадження у Харківському національному економічному університеті імені Семена Кузнеця.

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